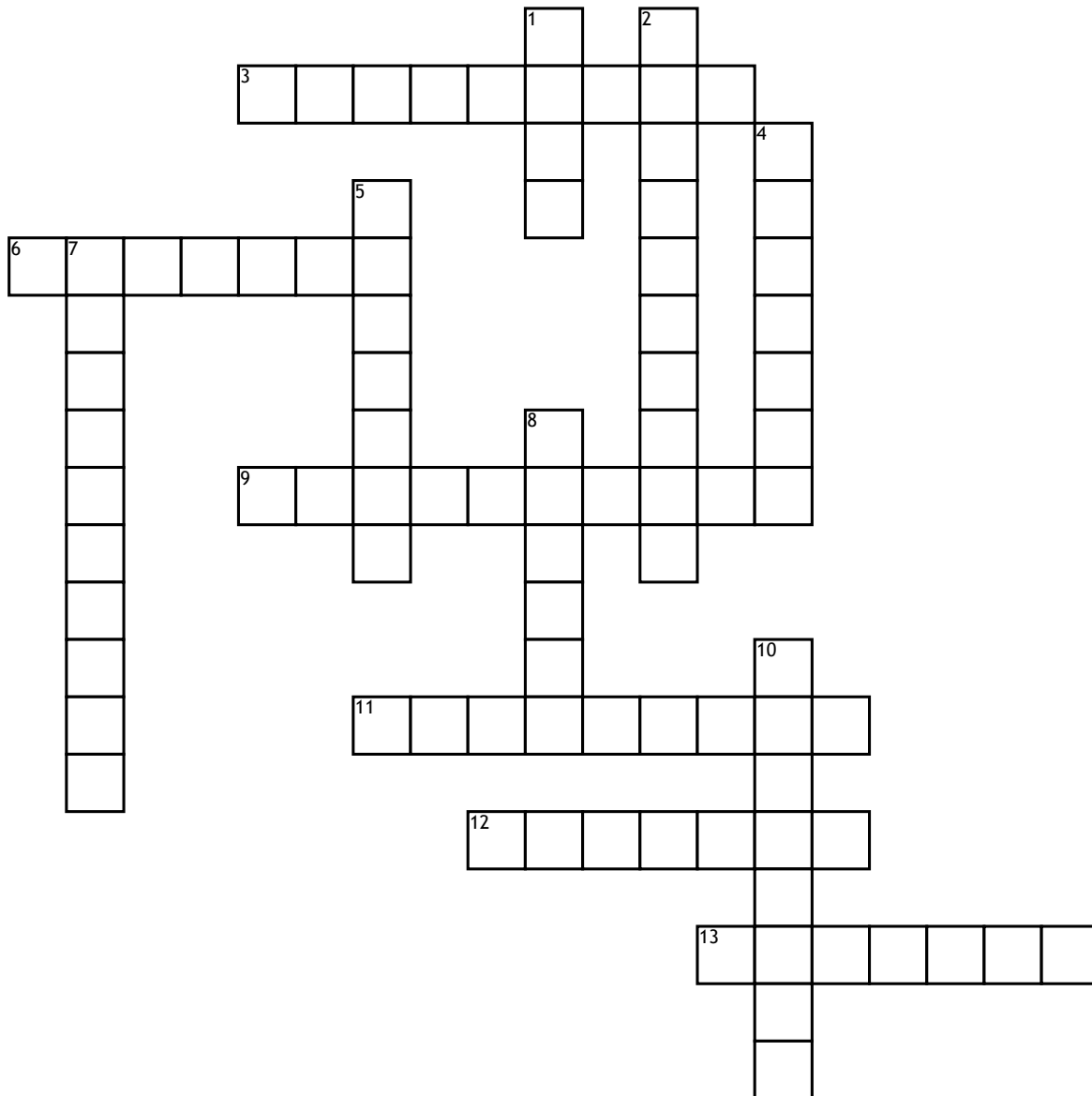


# 13 Types of Social Media Platforms



## Across

3. Online free-content encyclopedia collaboration tool that allows users to share in the sum of all knowledge

6. Someone who uses publishing tools to write, edit, post, and promote the content on their web pages or websites

9. Location-based service that uses a smartphone's GPS technology to track a person's location, if that person has opted-in to allow the service to do so

11. Well known photo-sharing site whose sole purpose is to enable users to share images or videos with their audiences

12. Microblogging site that allows users to send, receive, and create short posts. Also allows users to repost information from other users

13. Currently the most popular and well-known video sharing site

## Down

1. Site that allows users to rate businesses and post reviews using a 5-star rating system

2. Personal broadcasting tool that allows users to create a video over the Internet in real-time

4. Well known virtual world game that allows players to create characters and play through their life

5. Group buying site that allows users to shop for discounts locally

7. Widget that allows users to show their support for specific comments, pictures, wall posts, statuses, fan pages, and show their appreciation for content without having to make a written comment

8. Social bookmarking and news aggregation website that allows users to discuss and vote on content that other users have submitted

10. 16-year-old social networking site with 1.69 billion users