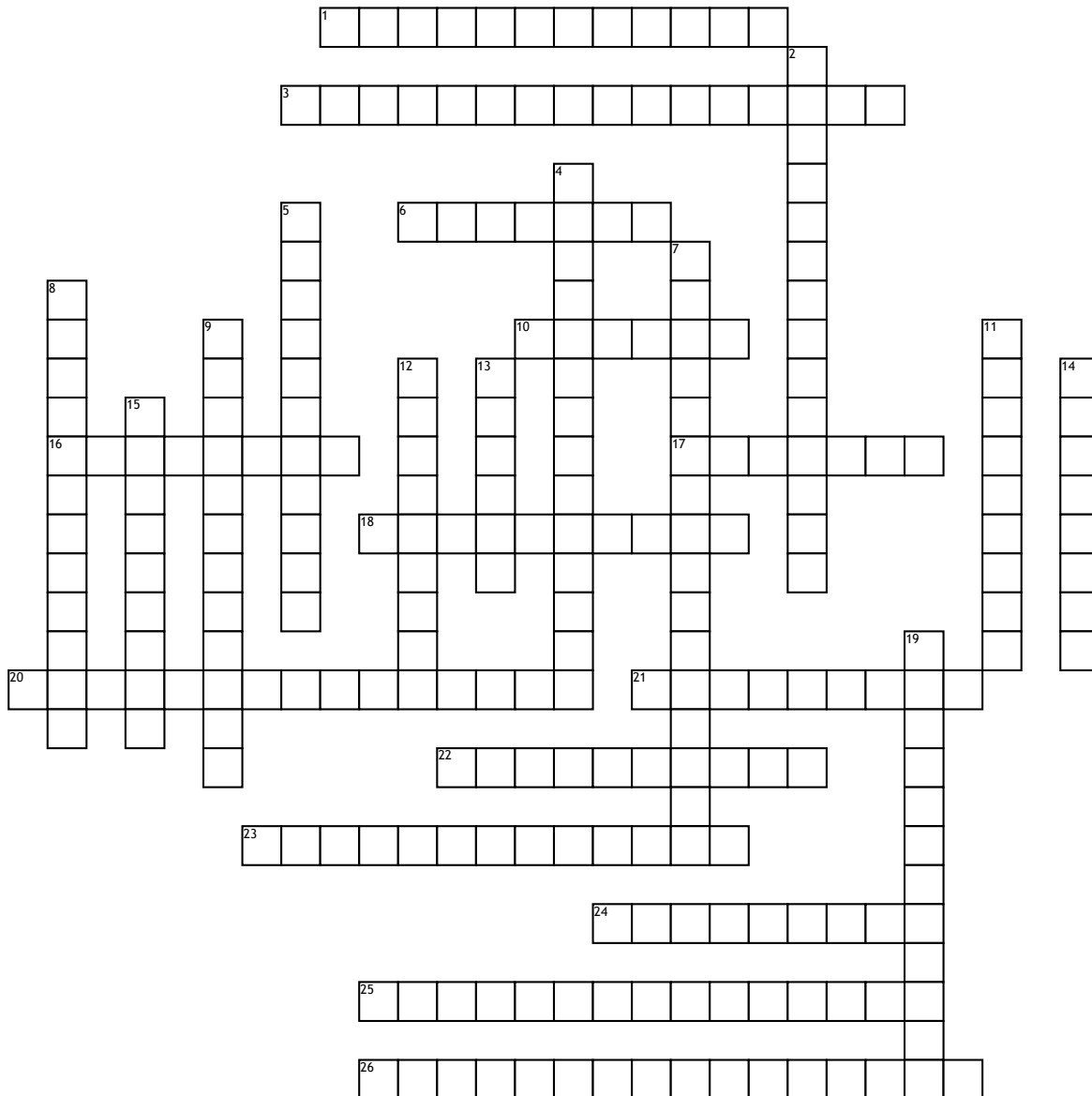


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# 1639-1929



## Across

1. the Philadelphia centennial exhibition presets
3. the 1st federal trademark prediction law in enacted
6. ten story, first sky scraper
10. the first city to use electric streetlight
16. calkins and holden is the first full service ad agency offering copy creation and design
17. the 1st advertisement agent in america
18. the emancipation proclamation frees the slaves
20. gugliemlo macconi send the first wireless message

21. the first magazine advertisement appears
22. the pop of usa reachers 63 mil
23. by thomas edison
24. sells the first 4 cylinder model T auto modbile
25. advertisement agencies open for business
26. 1st full page color advertisement

## Down

2. the 1st photographes appears
4. the 1st printing press arrives in colonial america
5. he us starts digging the panama canal to cut travel between new York and San francisco

7. the 1st regualry published newspaper
8. the first telegraphs messages is transmitted between 2 cities
9. the half tone screen process makes picture printing for general use
11. a wave of merges consolidates independent firms
12. the railroads spans the continent from coast to coast
13. the multi million dollar biscuit companion sets the standard for advertisement
14. the civil war divides the country
15. starts working in advertising in new york
19. america declares independence