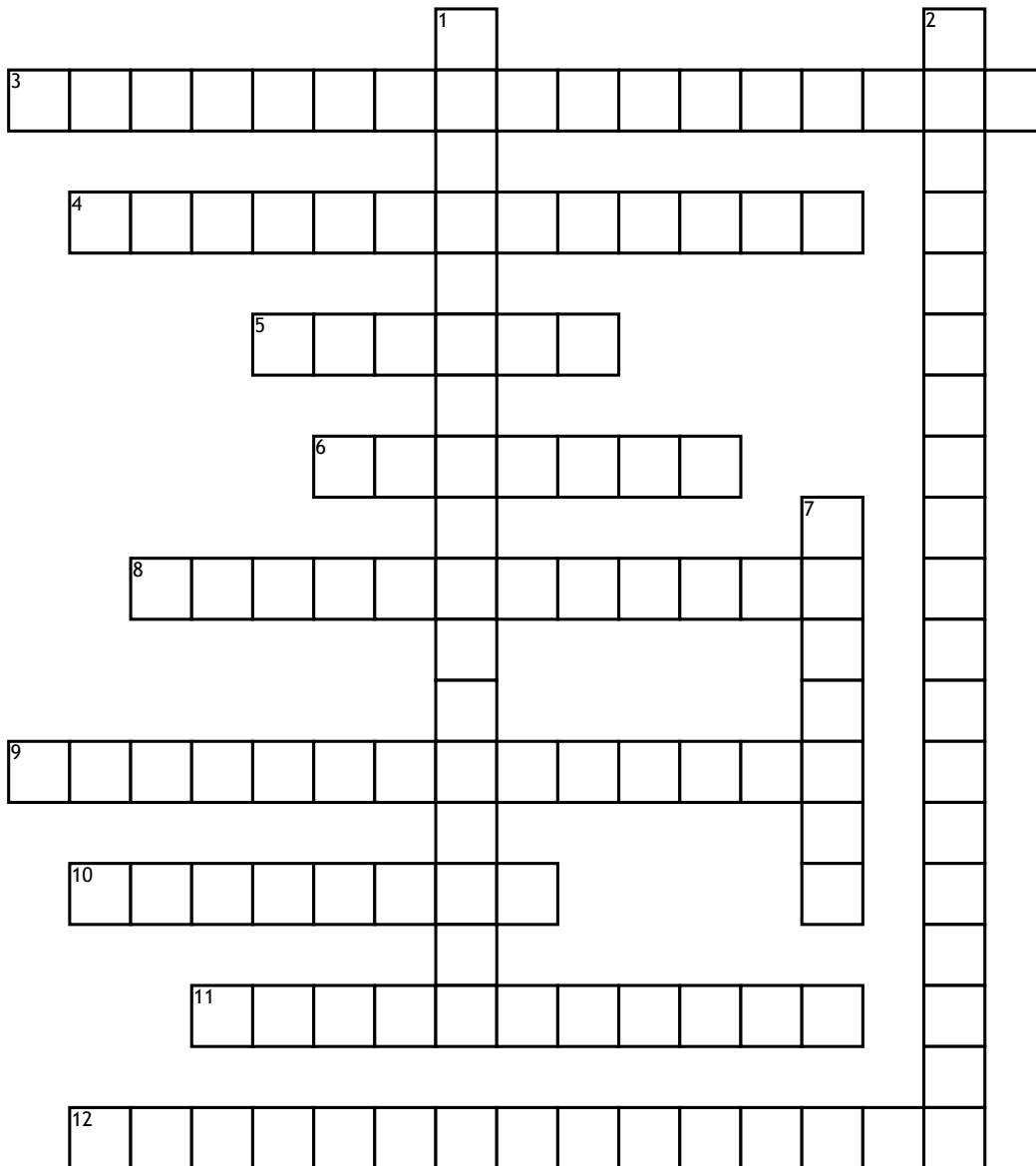


# 24.1-24.3



## Across

3. Conscious process of entering info into LTM
4. Error of recognition in which people think they recognize some stimulus that is not actually in memory
5. memory retrieval that is "pulled" with few external cues
6. Tendency to remember info at beginning than everything that follows
8. Stimulus for remembering

9. Tendency to remember beginning and end of memories better than middle
10. A strategy or trick for aiding memory
11. Ability to match a piece of info or stimulus to a stored image or fact
12. Type of automatic encoding that occurs because of strong emotional associations

## Down

1. Tendency of certain kinds of info to enter LTM with little or no effortful encoding
2. Tendency for memory of info to be improved if another memory is associated with it
7. Tendency to remember things at end of body better than the beginning