

26 REASONS TO BE PROUD

Q H M Z S T S U R T C O O P E R A T I O N Z K N
B A E J L T T Z Q K R X Z H W H D D Z Q Q T W O
Q H G T O S D N W J W O G M K F S S Q G O M J I
U M A V L E Q E U A S J F B V D X E C T P S Y T
A S R U O Z F I S M F S K M M W N P O V Y S T A
L R U X N O F C E I Z T E J O T N E X D D S E T
I Q O H G E E L R S G N L N H C Q E N W P E F N
T R C V T X D Z W M T N Z U N A Y D A R B N A E
Y O Y X E P U A M M D Z S I E E K S N D T S S I
R I T U R E C J T W M I X U G K P B F G K S P R
F M I O M R A S G I A N T M N W I O D J S E C O
J F L E O I T T S S H W J D A R C N V O D L H R
S K I R R E I X M A L O I K H Y B V S Y J F Y E
Q E B E I N O N R E W H Y S C T H J P Y W L T M
Z D I L E C N F Z T Q T G Y T I L I G A Y E I O
D J S I N E O F I Z R D A N C N G I S G O S L T
Z S N A T D I X A O X R V A M U X G R H X Y I S
L U O B A Q U E P C X P R S L H U E F L O K B U
E N P I T H C P Y Z U E N Y C G N W V N A X O C
Z M S L I O U W G X E X V E O E J M F J A Y M X
P J E I O S W Q Z R X F F F U T U R E Z B D E H
K F R T N T N D X K T G I N N O V A T I O N Q R
X R N Y L Q W V Y E D D U X V O V M B N P O E W
C P H O H Q E N O I S S A P W W Y A D V B E D G

Long-term orientation
Cooperation
Experience
Agility
Quality
Design
Trust

Customer orientation
Reliability
Innovation
Comfort
Support
Energy
Unity

Responsibility
E-mobility
Education
Courage
Career
Future

Selflessness
Enthusiasm
Openness
Passion
Change
Safety