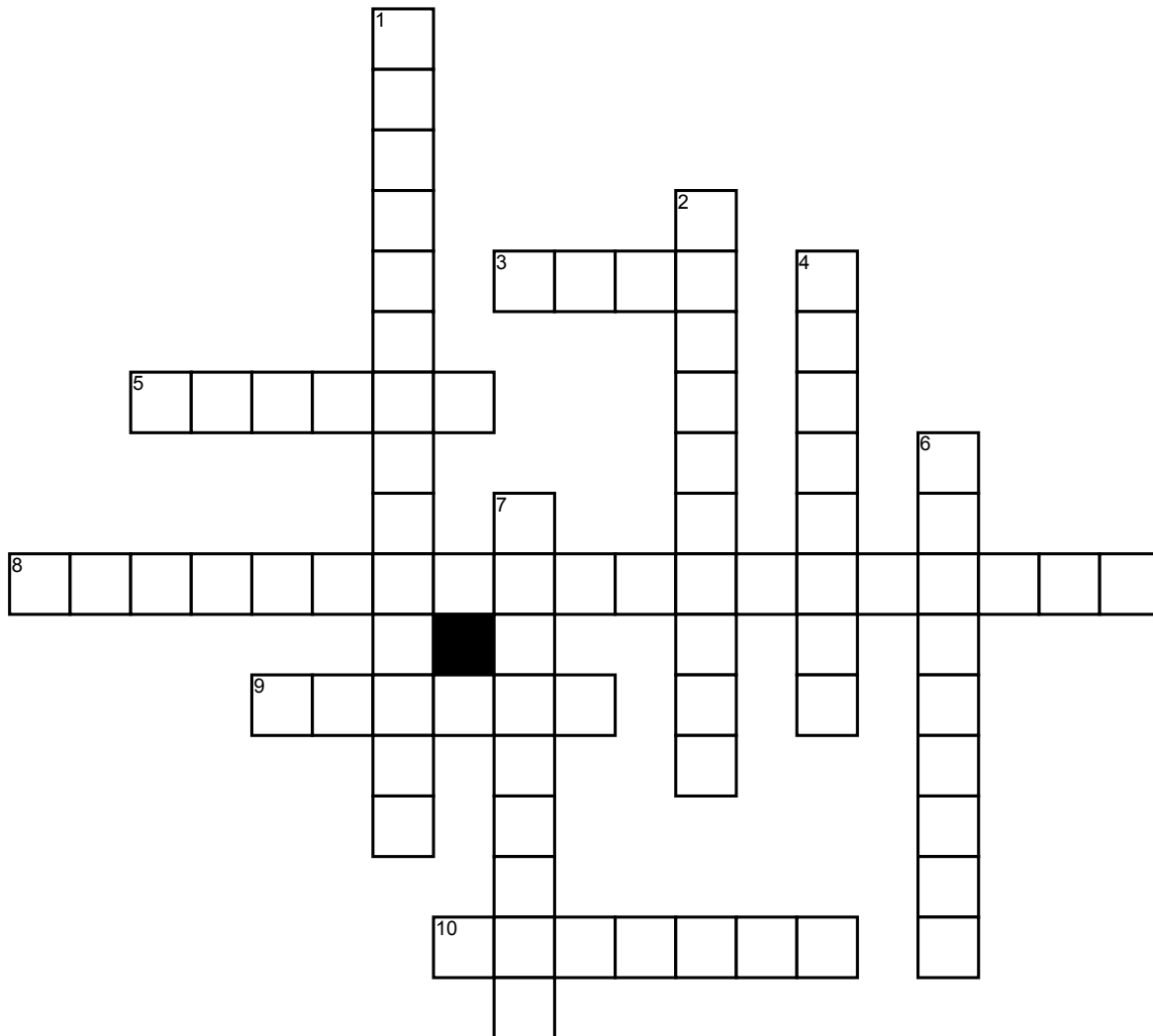


Advertising



Across

- 3.** A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.
- 5.** A short and memorable phrase used in advertising.
- 8.** An organized course of action to promote a product or service.
- 9.** A short slogan, verse, or tune designed to be easily remembered, especially as used in advertising.

- 10.** An article or substance that is manufactured for sale.

Down

- 1.** A particular group at which a product such as a film or advertisement is aimed.
- 2.** A television or radio advertisement.
- 4.** A person who purchases goods and services for personal use.
- 6.** A name given by the maker to a product or range of products.
- 7.** A large outdoor board for displaying advertisements.