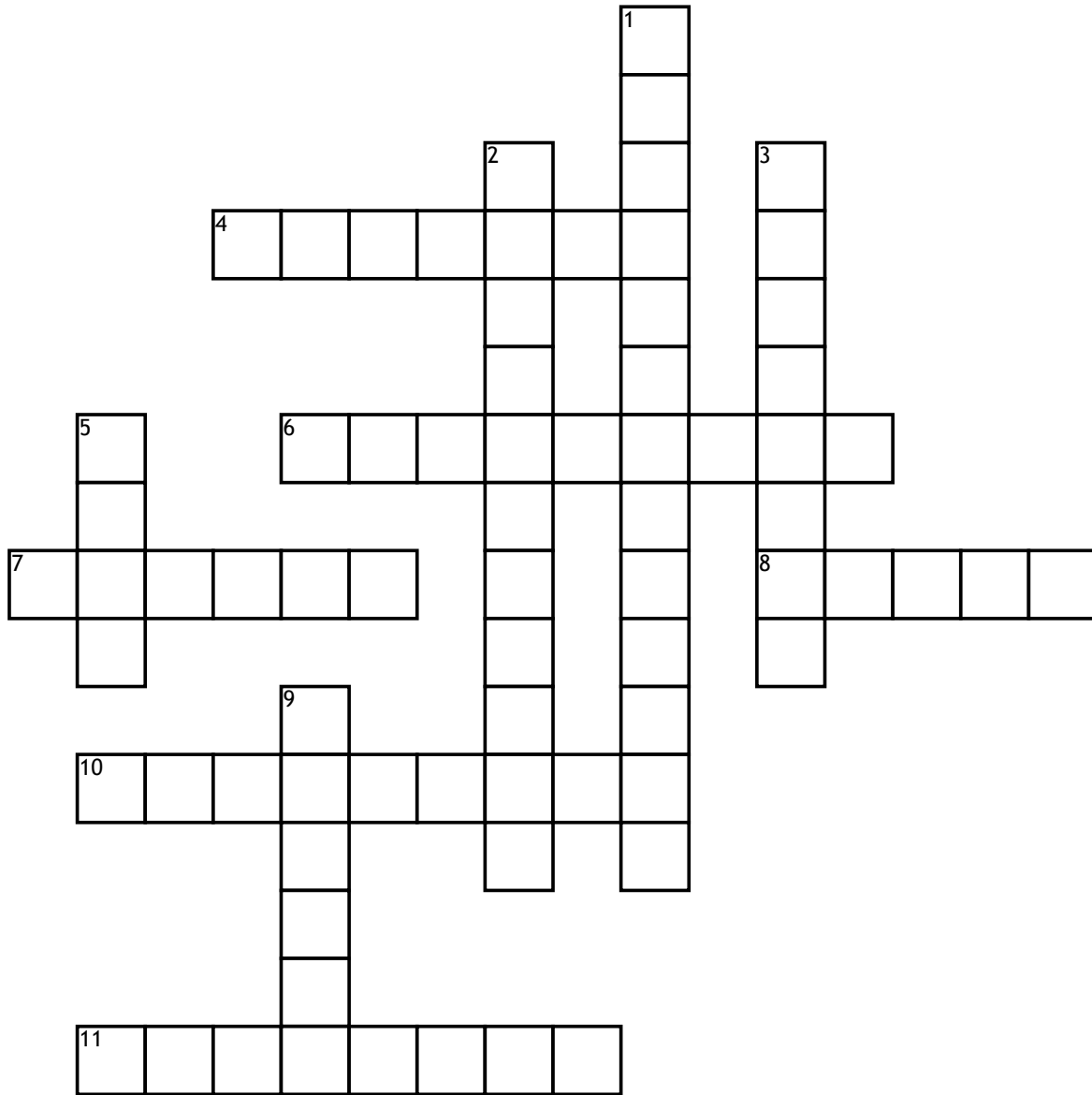


All about Frogs & Marketing



Across

- 4. The larval stage of the frog lifecycle
- 6. What does the R stand for in the abbreviation PR
- 7. A business which looks after marketing communications for other businesses is called an...
- 8. The name for Frog's eggs
- 10. A frog is a member of which cold-blooded vertebrate group?
- 11. What does the C stand for in the term B2C?

Down

- 1. Advert is a shortened version of what word?
- 2. Facebook, Instagram & Twitter are examples of what?
- 3. What does the B stand for in the term B2B?
- 5. A symbol or other small design adopted by an organisation to identify its business
- 9. A large congregation of singing, calling frogs and/or toads.