

Name: _____

Date: _____

Analysing and Presenting Argument

C Y X H R X Y C J F N U N Z G T W U G R Y F C P
I Q M Z M Q Q R H E T O R I C Q V T E W G G T G
E Q I J J F L V T Y H E A D L I N E S I O T X R
V E T N L U G E N E R A L I S A T I O N L M H Q
K R N U S D H G M T L J N W Y O F D P R A K N T
I J M Z B R A A U Q E A E S P F S T R A N Q U W
X L A I R O T I D E C Q R I C H X V U C A J K F
A Y Q W V K X P V A J J D T R Y X M P C D B E A
I S N S E J E J S D C Z B F U S C W A A K I D U
U K O H P N M Y K L E F Q H J E V I D E N C E D
T O I C O I J U L Z V M Y R V Z N B I A S C K I
N D T T F T M I Q I I E U P A E X D M P R A H E
E L N P K F A E P C T E L S T D U U D T X U E N
M B E X S U H G I R O P X O U Z J W E I M J V C
U N T K U G K S W W M U D P B P A S S I V E I E
G S N I R L I I J M E C O K J P B Z Z N E E T A
R T O U C A O C H V E W C J O F I Z Z P T F C L
A G C Z L E V I X N J X A L N R A Y V E K J A T
F G I V Z P E J A W N O I N I P O C A R T O O N
Y Q J M H P A R G O T O H P N C M U G C O I P L
W F Z A Q A Q N A X D H Z T O H H B A U J B P F
J T A F T B N Q R T G B Q Q V F R E A L N N O D
H E D O U K G V O I C E T J C Y N L M O I E B Q
J Q G A I M B F A U U Y L A N G U A G E V R E Z

GENERALISATION
RHETORIC
LANGUAGE
ANALOGY
PASSIVE
ACTIVE

CONTENTION
ANECDOTE
ARGUMENT
CARTOON
PURPOSE
VOICE

PHOTOGRAPH
EVIDENCE
AUDIENCE
OPINION
CLICHE
BIAS

EDITORIAL
HEADLINE
EMOTIVE
NEUTRAL
APPEAL
TONE