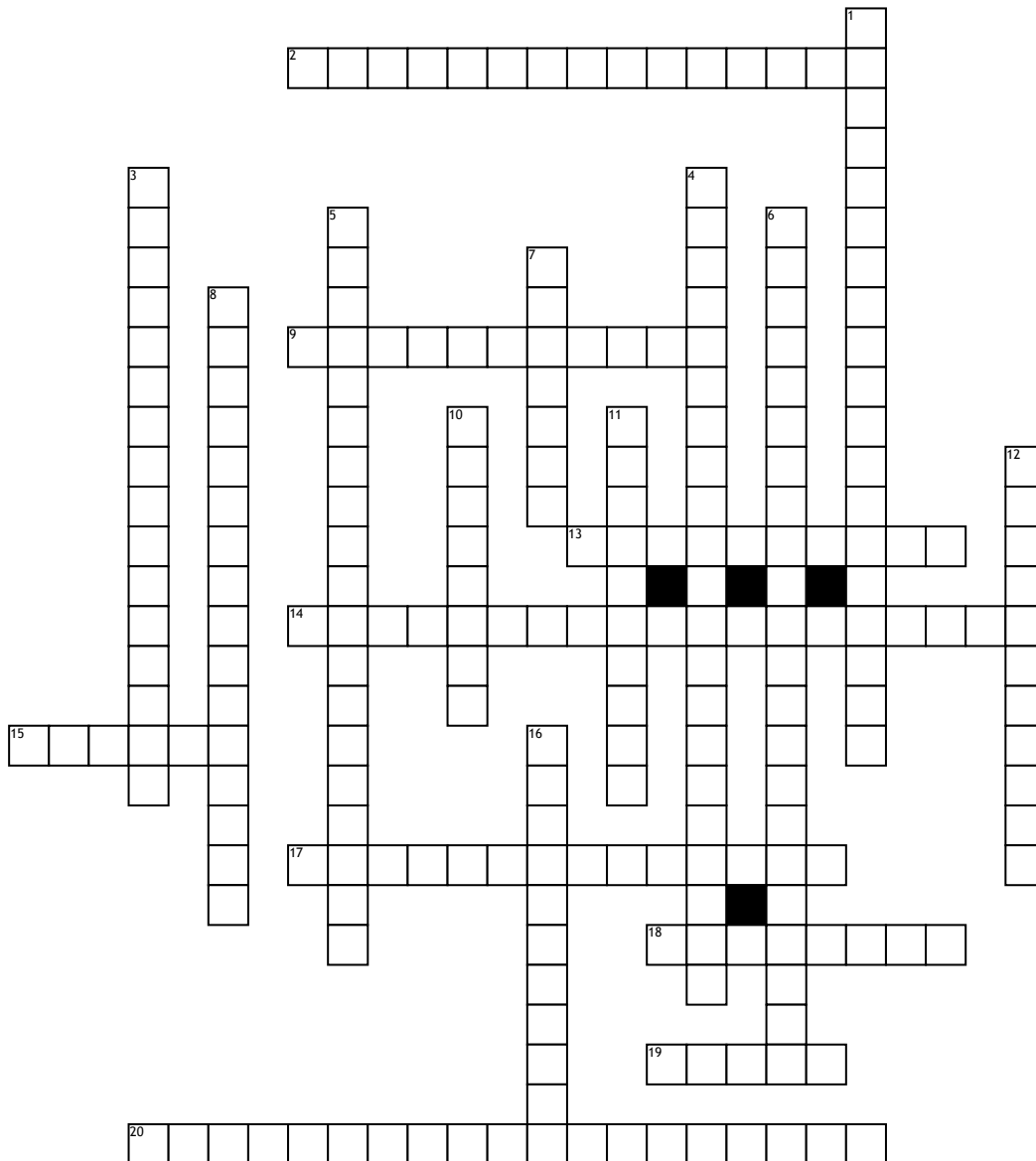


# Appendix



## Across

2. Inform; Motivate/Persuade; or Entertain your audience
9. websites and applications that enable users to create and share content or to participate in social networking.
13. the act or instance of comparing.
14. one that intends to educate the audience on a particular topic.
15. re-examine and make alterations to (written or printed matter).
17. a person's sense of who they are based on their group membership(s).
18. the state of being strikingly different from something else in juxtaposition or close association.

19. have a particular opinion, belief, or idea about someone or something.

20. fact-based speech intended to teach its audience about a specific topic.

## Down

1. deals with training the audience to carry out a task or the whole a process.
3. a task that is often performed by technical writers in a project's early stages
4. the presentation's design or overall structure
5. exposure to or provision of too much information or data.

6. explain, clarify or define an object, an idea, a social institution or a process

7. write or create

8. Consciousness raising is a form of activism

10. practice for later public performance.

11. intended to explain or describe something.

12. carry out a systematic or formal inquiry to discover and examine the facts of (an incident, allegation, etc.) so as to establish the truth.

16. a feeling of purpose within an organization