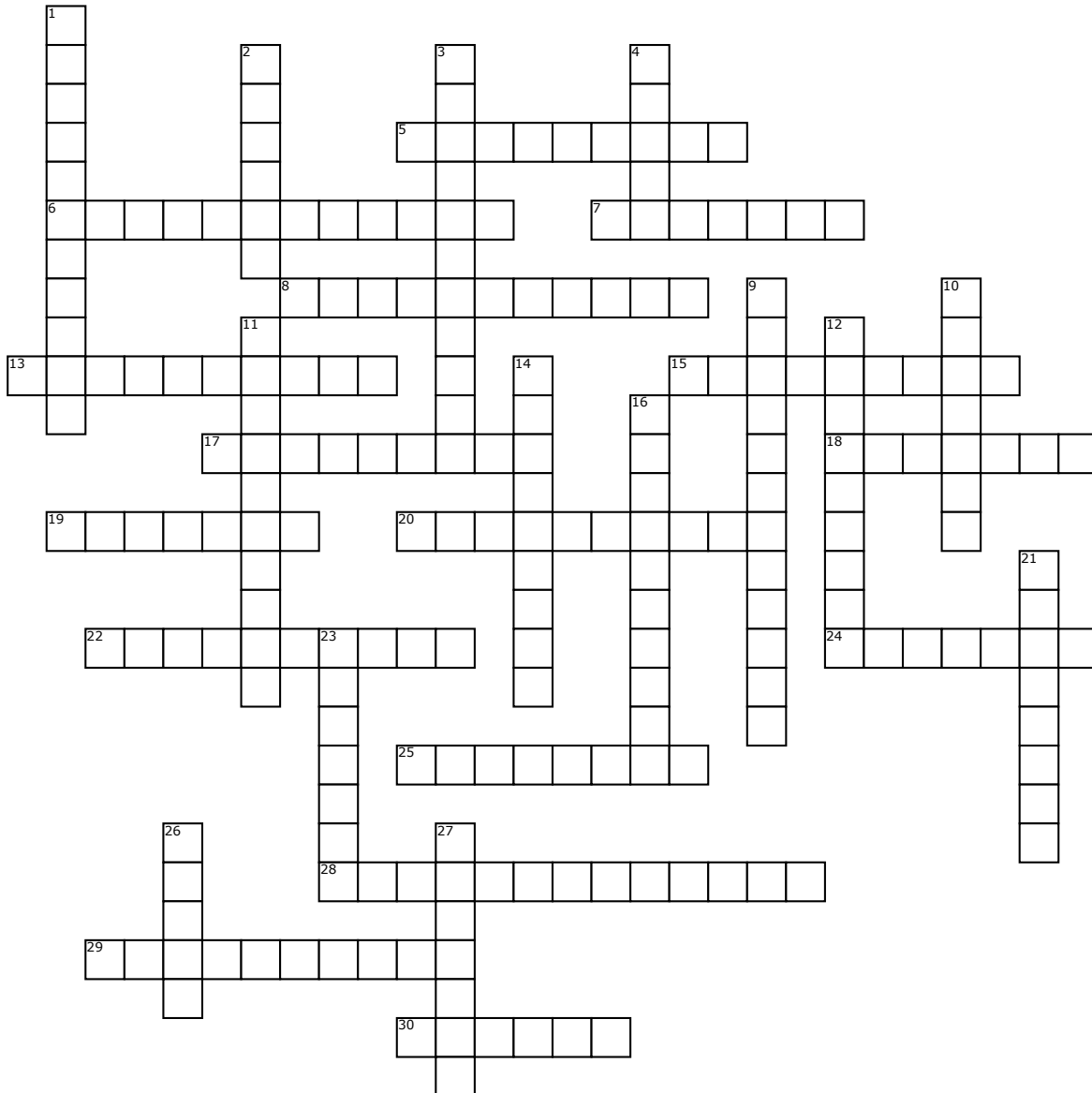


# Art Deco



## Across

**5.** The designer that was most responsible for advancing the British Art Deco style

**6.** One of the top trademark designers of Germany who combined Bauhausian geometry with Expressionistic iconography

**7.** Official lettering (on most signs and buildings at the 1925 exposition) that became one of the typographic emblems of the Art Deco Age

**8.** Form that was most prevalent in German Art Deco

**13.** Used by type foundries, along with specimen sheets, to promote novelty display typefaces

**15.** Switzerland's advertising style

**17.** Shapes used in Art Deco

**18.** Deco artists strived to create a style that was both simple and \_\_\_\_\_

**19.** The title of the poster designed for cigarettes, and cigarette papers, by Robert Bereny in 1928

**20.** Type of designer that was applied to the redesign of the aerodynamics of machinery, from pencil sharpeners to airplanes

**22.** The primary communicators in advertising were \_\_\_\_\_ and layout

**24.** Deco capital of America

**25.** Common shape used in Art Deco

**28.** Swiss designer that originated the "object poster"

**29.** Founder of the Martine School of Decorative Art

**30.** René Lalique was commissioned by perfumer Coty to design these types of labels for perfume bottles

## Down

**1.** Who's tomb was discovered near Luxor in 1922?

**2.** In the early 1920s, Art Deco made its first appearance in this country

**3.** Line style of Art Deco

**4.** The river whose banks housed the Exposition Internationale des Arts Décoratifs et Industriels Modernes (when it opened in 1925). The building stood as a monument to the excesses and dichotomies of Art Deco

**9.** A distinct modern American style that combined science, industry and art

**10.** Country that became a model of modern industrial production in the fields of architecture and industrial design

**11.** Book published by Parisian designer A. Tollmer in 1929 that codified the Art Deco approach to layout

**12.** An early twentieth century art magazine produced by the Dutch for architects and interior designers

**14.** A French term meaning "in the current"

**16.** The Fritz Lang film that Schulz-Neudamm designed a decorative, futurist themed poster for in 1926

**21.** Building in New York City that prominently displays the Art Deco style

**23.** "The last of the total styles." -Bevis Hillier

**26.** This typeface, along with Peignot, was designed by A.M. Cassandre

**27.** What type of works were created that gave Art Deco its own unique graphic language by combining decoration with Anti-Impressionism?