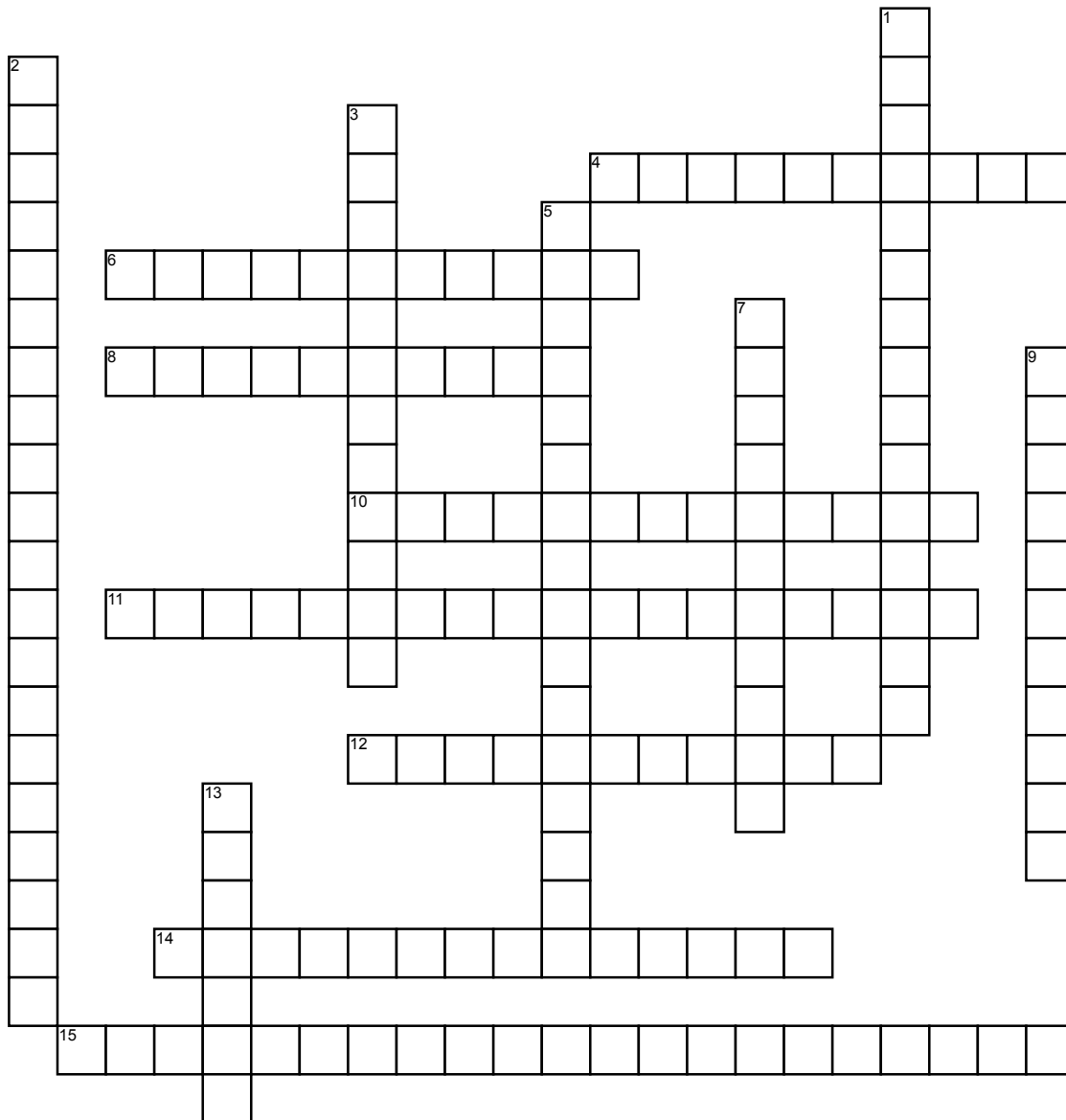


Name: _____ Date: _____ Period: _____

BUSINESS 9



Across

4. company that holds a franchise for the sale of goods or the operation of service

6. is a company or group of people authorized to act as a single entity

8. licenses the rights to its name, operating procedure, designs etc.

10. a firm raising money for working capital by selling bonds, bills, or notes to individuals

11. usually referred as a "proprietor" and is owned by one person

12. determining what resources you require and how much financing you will need to acquire them

14. buys goods and resells them to consumers to satisfy them

15. produces a product from materials and provides this product to retailers

Down

1. raising capital through the sale of shares in an enterprise

2. _____ is the total dollar value of all goods and services produced in a country during one year

3. individuals who buy shares

5. _____ is put into place to run the corporation

7. _____ is a business operated by two or more individuals who want to share costs, responsibilities etc.

9. involves mutual assistance in working toward a common goal

13. is the amount of money you will gain from the sale of the product