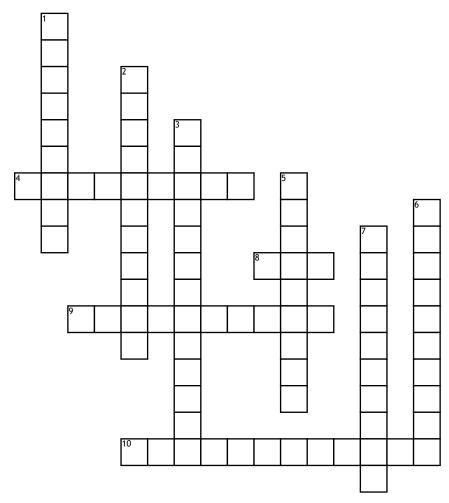
Best Manager





Across

- **4.** the availability of liquid assets to a market or company (1 word)
- **8.** Other Name for Toyota's Production System (any form)
- **9.** a market with a decline and a drop in share prices and demand (2 words)
- 10. a person who sets up a business(es), taking on the financial risks in hope of profit (1 word)

Down

1. the 4 P's of marketing include price, placement, product and ____ (1 word)

- 2. ____ is the share price of a share when it is floated on the secondary market (2 words)
- **3.** the market where the initial shares of a public company are first floated (2 words)
- **5.** you can earn an income from shares by either selling stock, or receiving ___ (plural, 1 word)
- **6.** a person who is the exclusive owner of a business. they are entitled to keep all profits for themself after tax has been paid, but has unlimited liability (2 words)
- 7. companies like McDonald's are known as _____ (1 word)