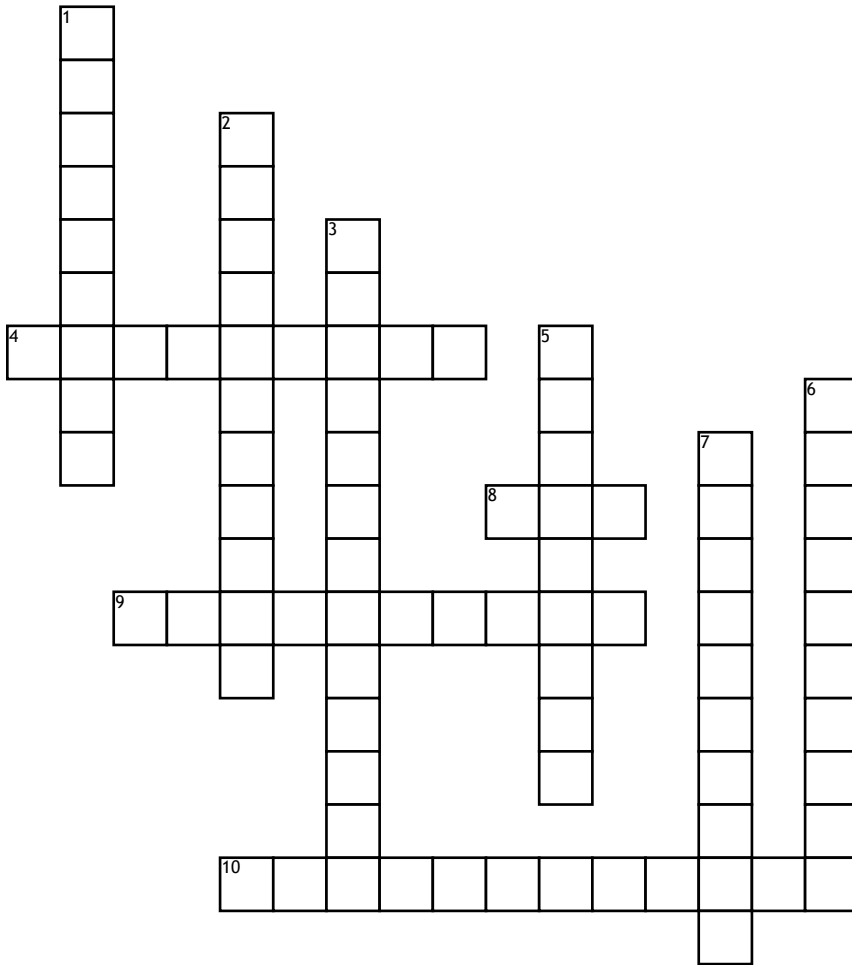


Name: _____

Date: _____

Best Manager



Across

4. the availability of liquid assets to a market or company (1 word)

8. Other Name for Toyota's Production System (any form)

9. a market with a decline and a drop in share prices and demand (2 words)

10. a person who sets up a business(es), taking on the financial risks in hope of profit (1 word)

Down

1. the 4 P's of marketing include price, placement, product and _____ (1 word)

2. _____ is the share price of a share when it is floated on the secondary market (2 words)

3. the market where the initial shares of a public company are first floated (2 words)

5. you can earn an income from shares by either selling stock, or receiving _____ (plural, 1 word)

6. a person who is the exclusive owner of a business. they are entitled to keep all profits for themselves after tax has been paid, but has unlimited liability (2 words)

7. companies like McDonald's are known as _____ (1 word)