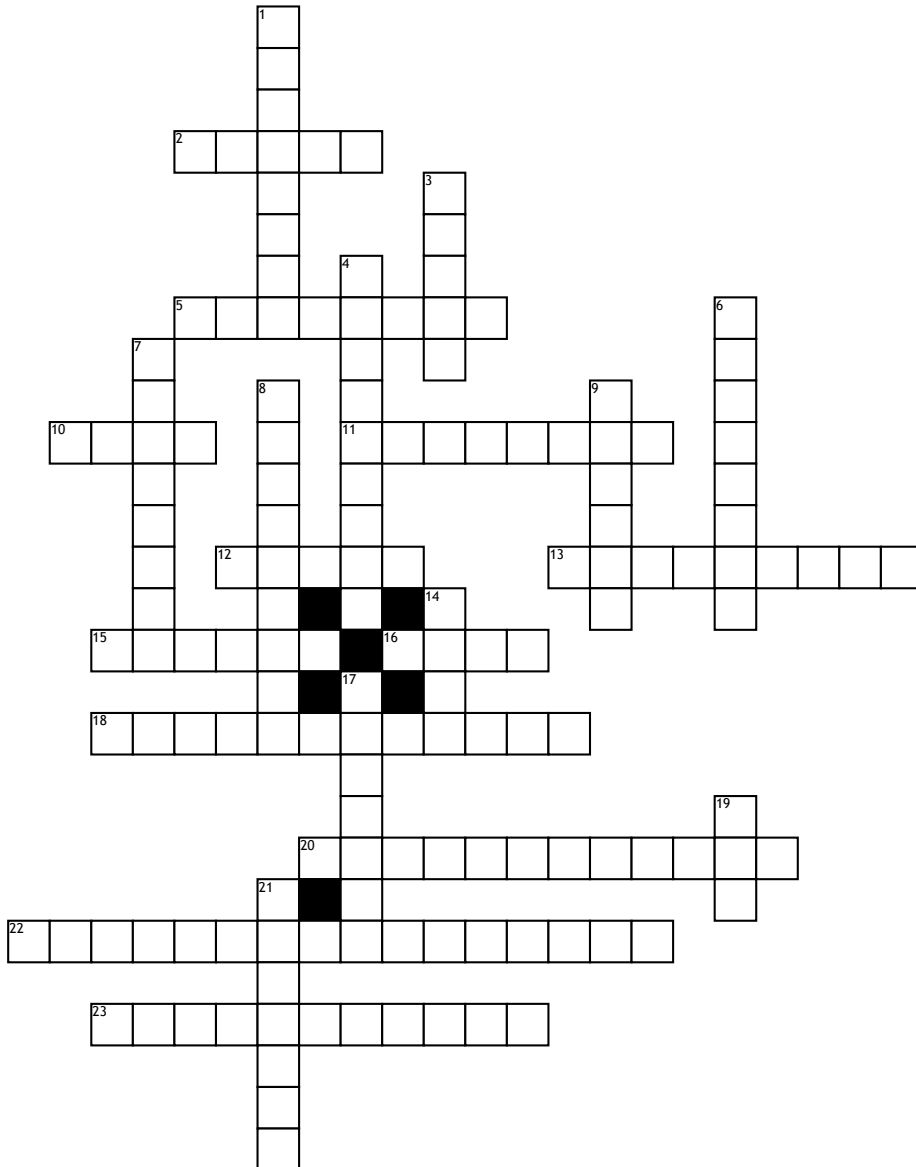


Name: _____

Date: _____

BizCamp



Across

- 2. A fee charges for a product or service
- 5. Investigate an idea
- 10. The possibility to lose something
- 11. The money paid out by a business to cover costs
- 12. When people start to do, think or buy a certain way
- 13. Activities undertaken to tell others about a product or service
- 15. Revenue - Expenses = _____
- 16. Person in charge of a worker or organization

- 18. A person that creates a business
- 20. The document that tells the story of your business
- 22. A business that supports a belief or cause
- 23. Businesses with the same target market

Down

- 1. Exchange of a product or service for money
- 3. Where the business is located
- 4. The 4 P's of _____
- 6. Money transferred in and out of a business

- 7. Person that buys goods or services
- 8. draw attention to a product or service
- 9. Someone that finances a business expects a _____ on investment.
- 14. Money sourced from a third party to start a business
- 17. Article that is manufactured for sale
- 19. Short-lived, intense & widely shared enthusiasm for something
- 21. The money that comes into a business