Name: _____ Date: _____

Biz Term$ Review

1. Someone who starts and runs their own business
2. Something you can touch and hold in your hand
3. The amount of people who want a good
4. Items people want and need that can be touched or held
5. Things that make life more comfortable and fun but not needed for survival
6. Amount of goods that are available in the market
7. A group of customers a company wants to sell its good and services to
8. Plan of action to market a product
9. Goods or services that satisfy a customers needs or wants
10. When two businesses are in a contest with each other
11. Activities or jobs people do for someone else
12. Things that are necessary for survival
13. someone who uses goods and services
14. Location of a business
15. A business owned by one person
16. The amount of money needed to buy something
17. A business owned by 2 or 3 people shared equally
18. A business that is run by a CEO (chief executive officer)
19. Advertising and telling a consumer about a product or brand
20. When a company make money

A. demand
B. Place
C. supply
D. product
E. goods
F. consumer
G. sole proprietorship
H. profit
I. price
J. tangible
K. wants
L. services
M. marketing mix
N. needs
O. promotion
P. entrepreneur
Q. competition
R. partnership
S. target marget
T. Corporation

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