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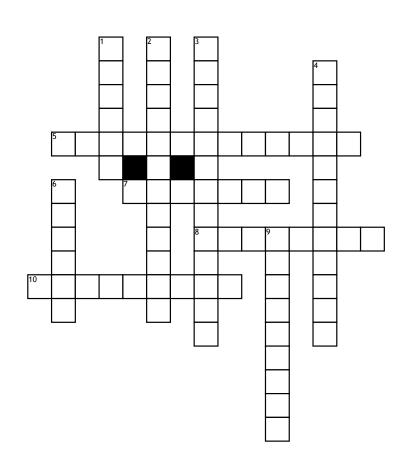
Broadcast Journalism

Across

- 5. a reporter who reports from the location of the story; field reporters bring viewers to the scene and help make the event seem more immediate and credible 7. visual device, such as a chart, a graph, or an illustration; graphics help.
- as a chart, a graph, or an illustration; graphics help illustrate details of the news
- 8. time frame that remains for reporting news stories; a typical 30-minute newscast consists of only 12 to 15 minutes of news, apart from the weather reports, sports updates, and commercials
- **10.** news anchor or reporter's voice heard over the video footage

Down

- 1. brief mention of an upcoming report; teasers are used to keep viewers tuned in to the newscast and are frequently read prior to commercials
- 2. person in charge of a news department; the news director may have the final approval of which stories are aired, the order in which they are aired, and the amount of time allotted to each story



- 3. news reporter or writer operating in a separate location from the news 9 headquarters who gives regular reports
- **4.** recorded video including interviews and on-the-scene shots
- 6. on-set personality who reads the text of the most important news stories; the Manchor sets the tone of the newscast and introduces and closes most reports

9. brief quotation excerpted from a longer statement in an interview or speech; sound bites are usually combined with video footage