

Name: _____

Date: _____

Broadcast Journalism

Across

5. a reporter who reports from the location of the story; field reporters bring viewers to the scene and help make the event seem more immediate and credible

7. visual device, such as a chart, a graph, or an illustration; graphics help illustrate details of the news

8. time frame that remains for reporting news stories; a typical 30-minute newscast consists of only 12 to 15 minutes of news, apart from the weather reports, sports updates, and commercials

10. news anchor or reporter's voice heard over the video footage

Down

1. brief mention of an upcoming report; teasers are used to keep viewers tuned in to the newscast and are frequently read prior to commercials

2. person in charge of a news department; the news director may have the final approval of which stories are aired, the order in which they are aired, and the amount of time allotted to each story

3. news reporter or writer operating in a separate location from the news 9 headquarters who gives regular reports

4. recorded video including interviews and on-the-scene shots

6. on-set personality who reads the text of the most important news stories; the Manchor sets the tone of the newscast and introduces and closes most reports

9. brief quotation excerpted from a longer statement in an interview or speech; sound bites are usually combined with video footage

