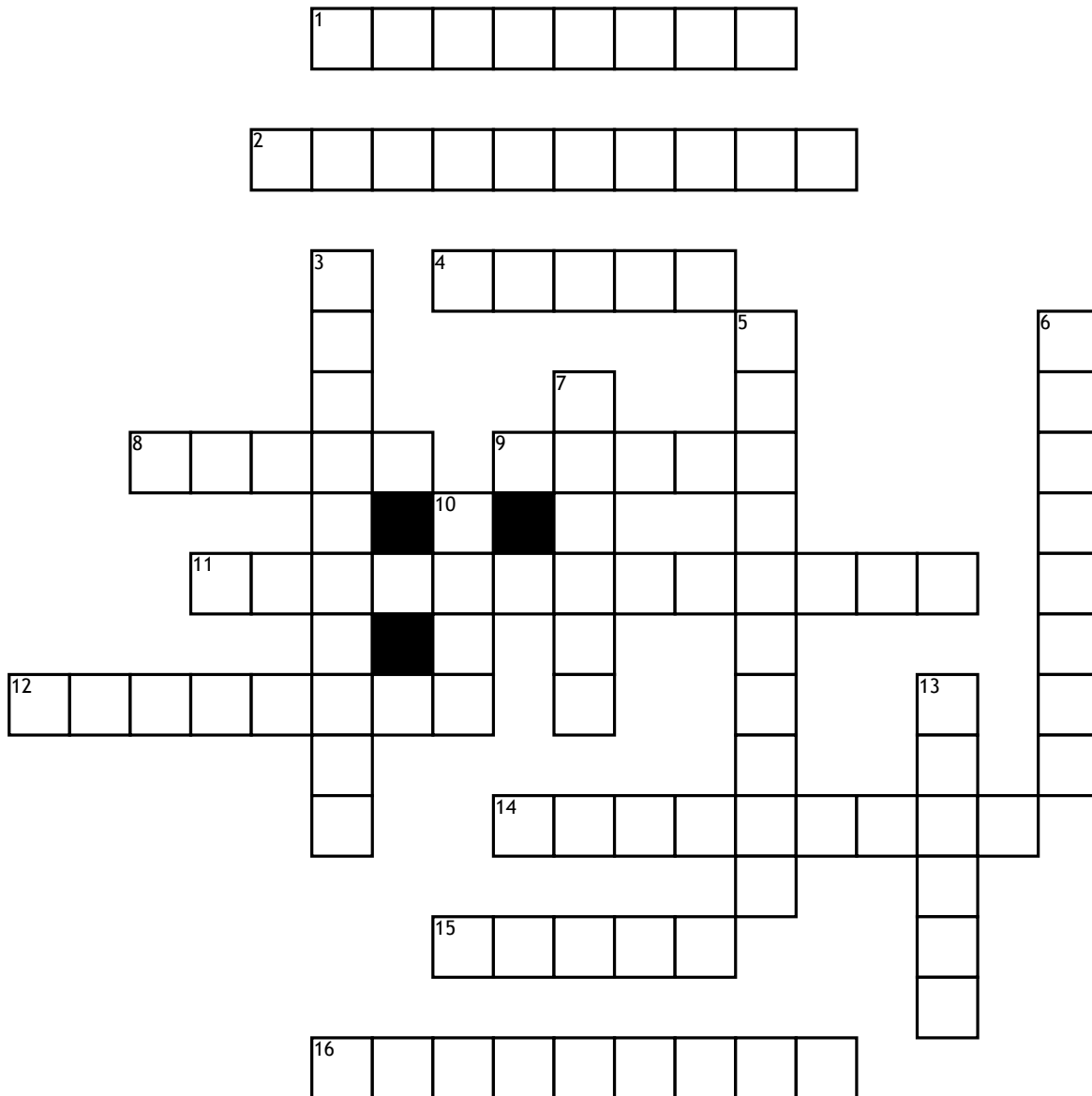


Name: _____ Date: _____

Bus Man Unit 1 AOS2



Across

- 1. an area of work that is still in demand
- 2. a business rival in the same market
- 4. a group that aims to influence organisations in their decision making process
- 8. something Jessica Rudd believes is vital to establish with customers online
- 9. an organisation of workers who have joined together to achieve common goals

11. the process of increased interconnectedness among countries

12. a provider that inputs resources into a business's operations

14. a right that is granted for an aspect of marketing such as a shape

15. factors that are outside the control of a business

16. the environment immediately external to a business

Down

3. work that is performed in another country

5. an example of a job that is diminishing due to technology

6. a factor connected to one's beliefs, attitudes or behaviour

7. a type of sales that has made shopping much more convenient

10. trade between companies in developed countries and producers in developing countries

13. a law or type of official approval needed to perform a task