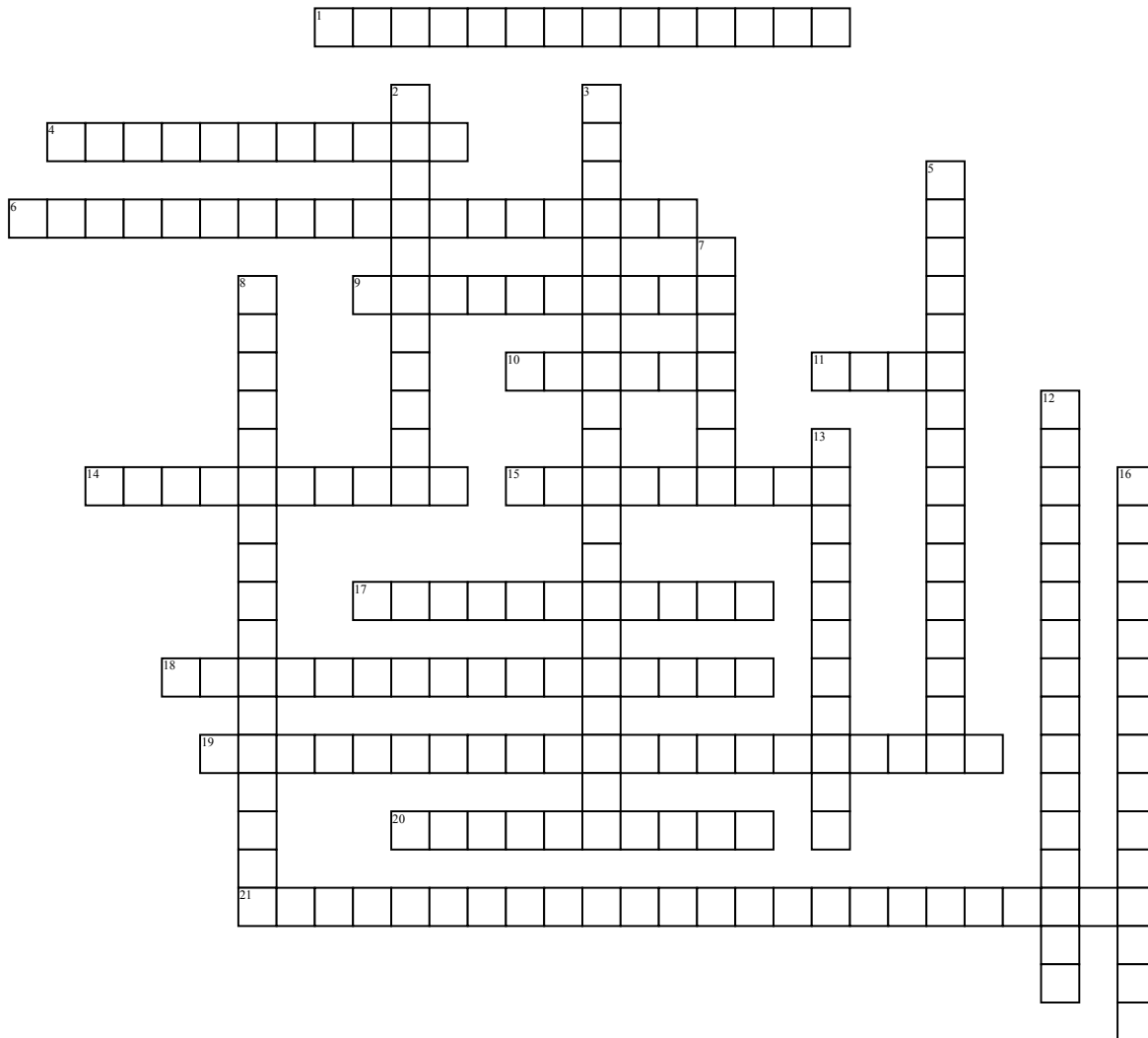


Name: \_\_\_\_\_

# Business Chapter 2 Terms



## Across

- 1. a business that buys goods and resells them to consumers
- 4. a business that has legal status with rights, privileges, and liabilities that are distinct from those of the people who work for the business
- 6. the part of a corporation's profit after taxes that each shareholder receives
- 9. a person who runs a franchise operation and is under contract, or licensing agreement, with the franchiser
- 10. a unit of ownership in a corporation
- 11. small office, home business
- 14. the parent company who grants the franchise and provides goods and service to the franchisee

- 15. a method of direct distribution that uses the internet to sell products directly to consumers
- 17. a person who owns shares in a corporation
- 18. a business owned and operated by the provincial or federal government
- 19. a business that produces goods for sale
- 20. the name given to a website
- 21. a charitable organization that does not seek to make profit from their work

## Down

- 2. a business owned by members who utilize the goods and services offered to them
- 3. the formal name for a city or town

- 5. a group of people who run a corporation or co-operative and make decisions on behalf of the shareholders
- 7. a site where a business can be accessed by consumers
- 8. a corporation with many shareholders, whose shares can be bought and sold on a stock exchange
- 12. a restriction on the extent to which the owners of a corporation are personally responsible for its debts, limiting their liability to the amount they originally invested
- 13. the number of hits indicates the popularity or usefulness of the site
- 16. a business that provides a service to satisfy the needs or wants of consumers