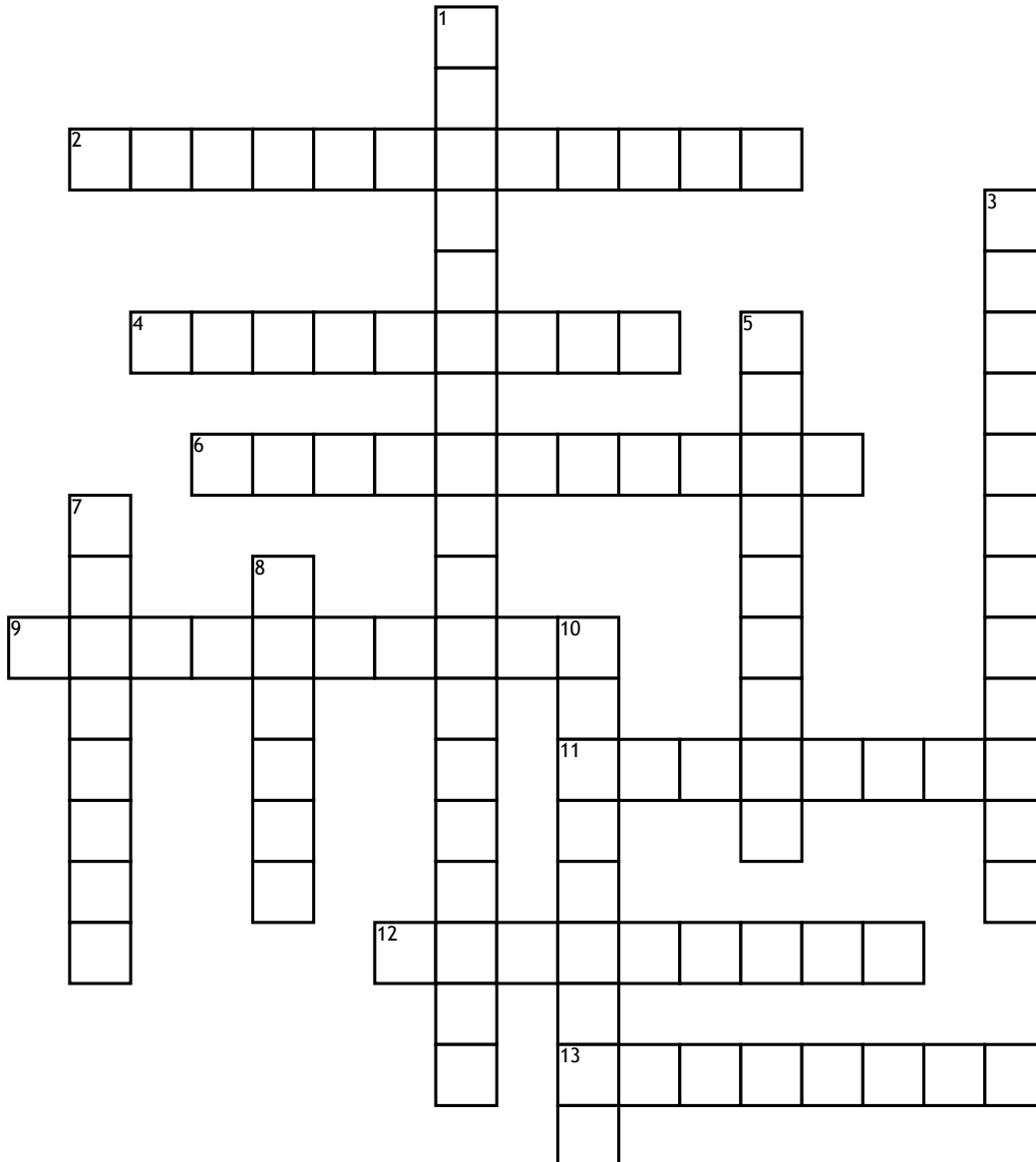


Business Key Words



Across

2. What are the 4 ps apart of?
 4. What is it called when the total revenue and total cost is equal?
 6. What effects a business in both good and bad ways?
 9. Another word for a business is?

11. When something is no longer used it is?
 12. What do you add to variable costs to get the total costs?
 13. Who buys products from a business?

Down

1. What does USP stand for?
 3. What is a person called when a a company owner takes risks?

5. When you succeed in your job what do you get rewarded with?
 7. What is someone who uses a business' products?
 8. What does the equation 'total revenue - total costs' equal?
 10. Buying and selling online is called what?