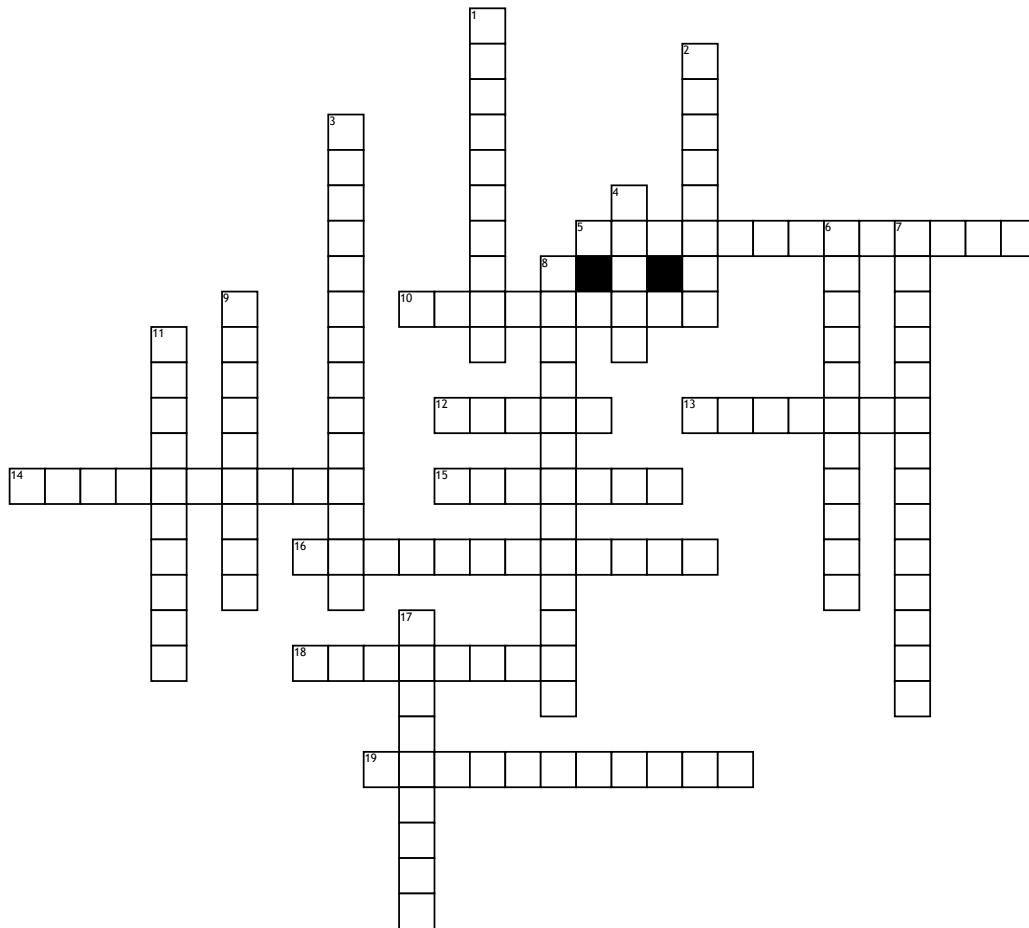


Name: _____

Date: _____

Business, MGT, & Admin. Pathways



Across

- 5. Area of focus in a career cluster?
- 10. Customers who buy a business' products and/or services?
- 12. The selling of a product to customers?
- 13. Someone who reviews financial information to ensure that is is accurate and complete?
- 14. Someone who tracks and documents a company's financial activities and creates financial reports?
- 15. The management of money and things that are worth money?
- 16. The pay an employee receives?

- 18. Features employers offer in addition to pay, such as health insurance?

- 19. The recording of financial information and transactions?

Down

- 1. Organizing and overseeing the running of something, such as a business?
- 2. A company that sells products or services?
- 3. Set of organizational and support services that make something possible, such as running a business?
- 4. Money owed to the government?

- 6. Type of marketing that consists of paid messages that call the audience's attention to a product?

- 7. Hires employees and handles their paperwork, records, benefits, complaints and more of a company?

- 8. Someone who analyzes budgets to make sure they are correct and acceptable?

- 9. The combination of ways in which companies research, plan for, and communicate with potential customers?

- 11. The tracking and documenting of money or things that are worth money?

- 17. Another name for the employees of a company?

Word Bank

- | | | | | |
|-----------|-----------------|-------------|----------------|-------------|
| consumers | human resources | advertising | benefits | accountant |
| finance | budget analyst | taxes | compensation | bookkeeping |
| business | management | sales | personnel | marketing |
| auditor | administration | accounting | career pathway | |