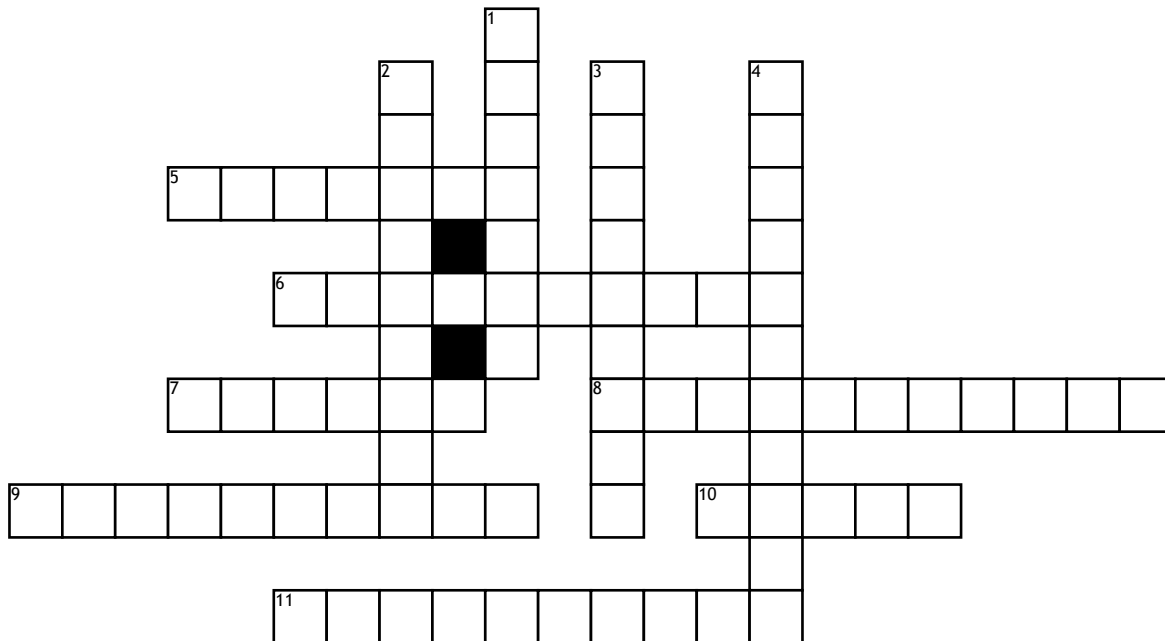


Business Research



Across

5. If it is too broad it cannot be researched properly
6. They can be structured and unstructured
7. A type of probability sampling
8. in measurement we distinguish between nominal and _____ definition
9. Tested in quantitative, formulated in qualitative
10. A type of non-probability sampling

11. They are written in the last page(s) of a business research report

Down

1. It is written after the research is completed and the other parts of the report are completed
2. The aim of business research is to find _____ to problems
3. One of the pillars of scientific research
4. A data collection strategy used in qualitative research