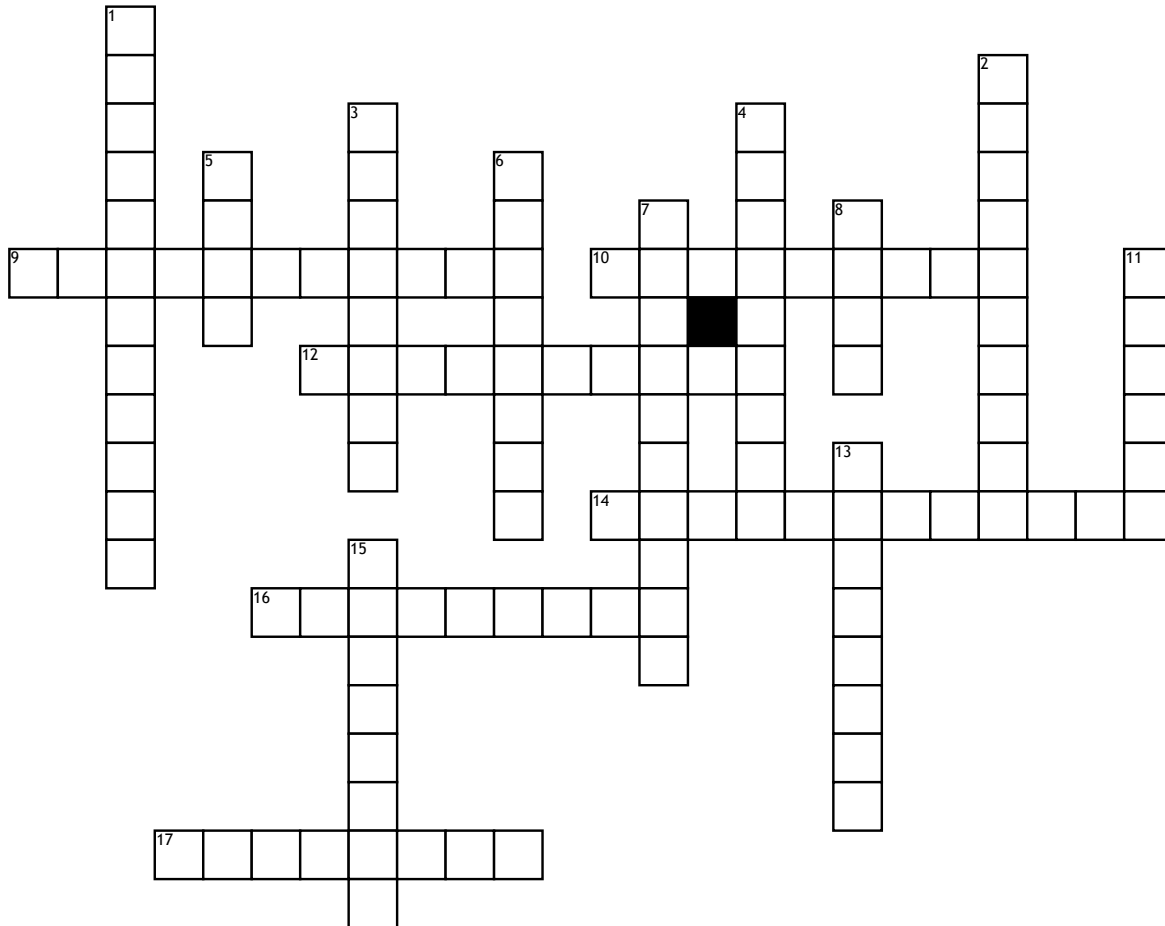


# Business Vocabulary



## Across

9. business jointly owned and controlled by 2 or more people  
 10. the group of people who are employed  
 12. having a job that returns income for the work provided  
 14. the consumers a business wants to buy its goods or services  
 16. a fee is paid to use the name and goods of an established company  
 17. a person who works for a business

## Down

1. characteristics of a population, including age, income, gender, cultural background etc  
 2. rival businesses who makes products in the same market  
 3. a person who buys things to use  
 4. raising awareness of a business to increase sales  
 5. the money paid by a tenant to live in a house owned by a landlord

6. a business who employs workers to produce goods and services  
 7. one person owns and controls the business  
 8. the symbol a business is recognised by  
 11. the amount of money earned by a business after all of its expenses are paid  
 13. a plan for achieving goals  
 15. paid to the government to provide public services