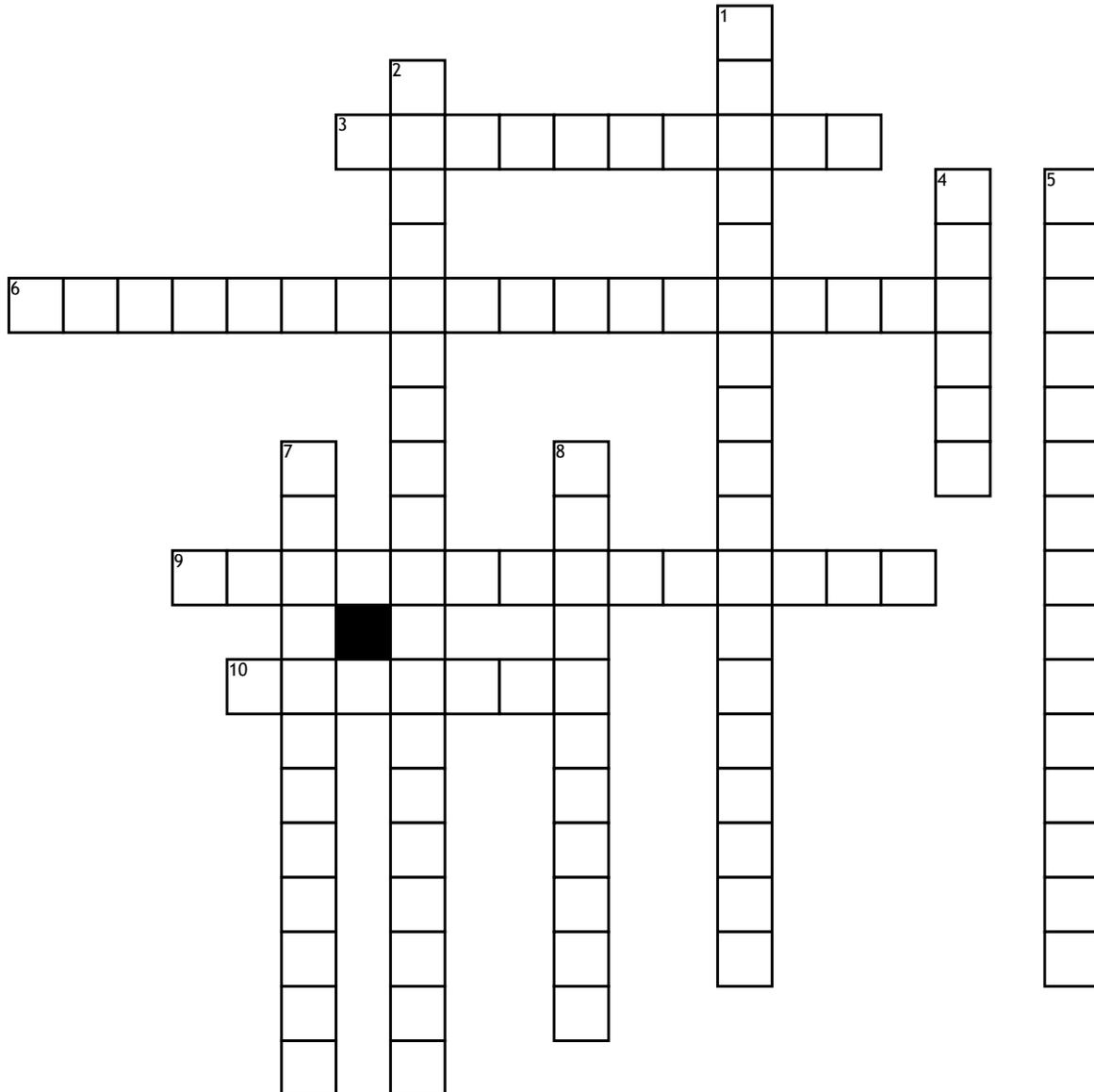


Name: \_\_\_\_\_

Date: \_\_\_\_\_

# Business crossword



## Across

3. An urgent type of stock control
6. The responsiveness of demand to a change in price or incomes
9. The amount of money that a business has available to conduct its day-to-day activities  
Subscribe to email updates from the tutor2u Business
10. The income or sales that a business achieves in a period. Calculated by multiplying selling price per unit x units sold.

## Down

1. a feature of a product or service that makes it stand out compared with the competition
2. A type of company where shares are publicly available
4. One of these means a business shouldn't spend too much
5. The way companys fund new business ventures without relying on external sources
7. The percentage growth in the size of the market, measured over a specific period
8. A smaller part of a larger market in which customers have more specific needs and wants