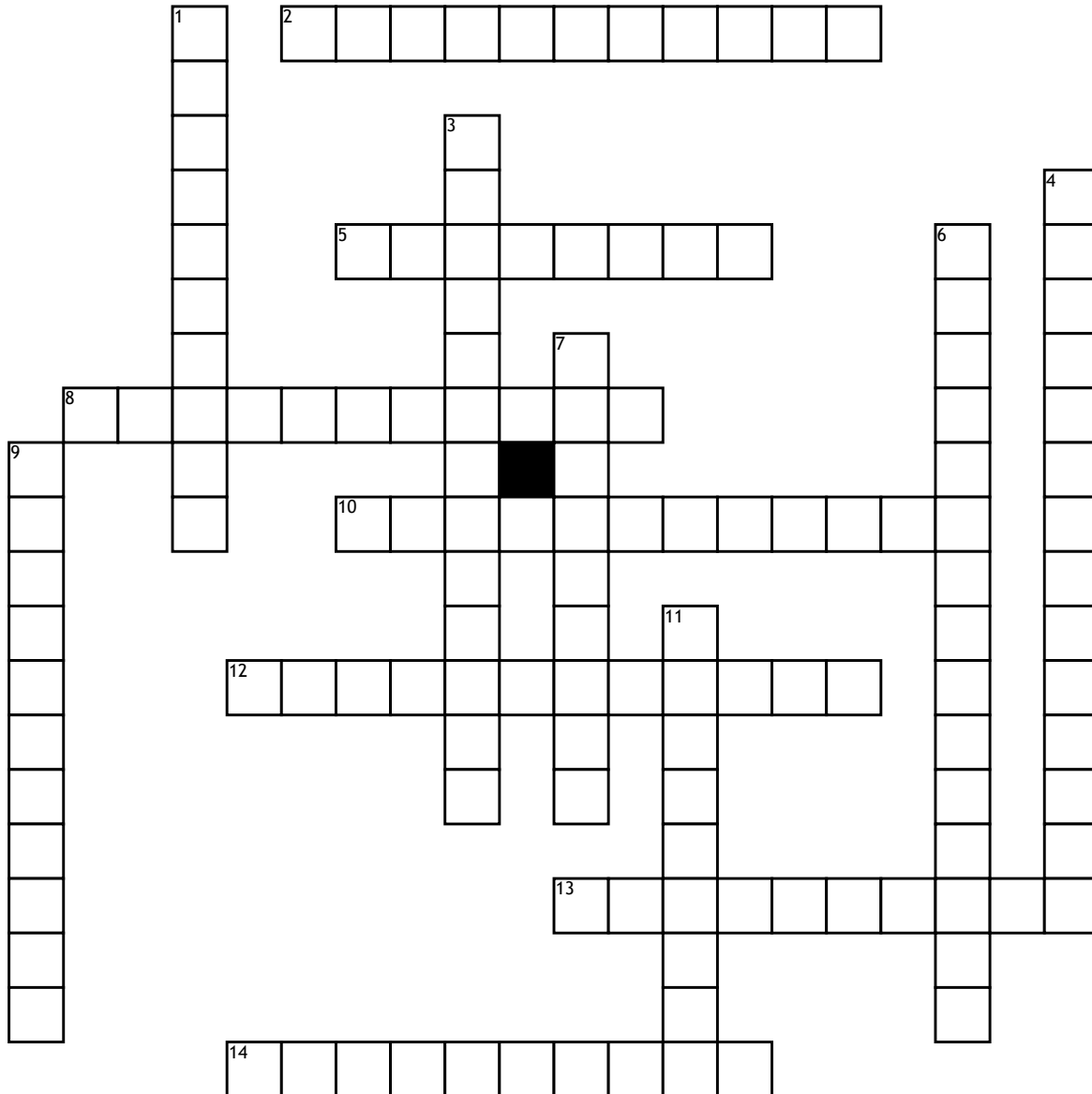


# Business in Action



## Across

2. when one firm buys more than 50% of the voting shares of another firm  
 5. creating an identity for a product  
 8. where two or more people are in business together to make a profit  
 10. businesses that are democratically owned and controlled by their members  
 12. companies where another company owns 50% or more of their shares

13. deliberately making useful business contacts through socialising

14. business that buys in very large quantities and sells in smaller quantities

## Down

1. long-term fixed-interest loans secured on a valuable asset

3. done individually or as a group to generate ideas

4. finding a supplier to manufacture part of or the entire product for you

6. increasing the range of products or services offered by a business

7. sell an invention or design in return for payment of a licence fee or royalty

9. the renting of a complete business idea

11. a sample product manufactured on an experimental basis