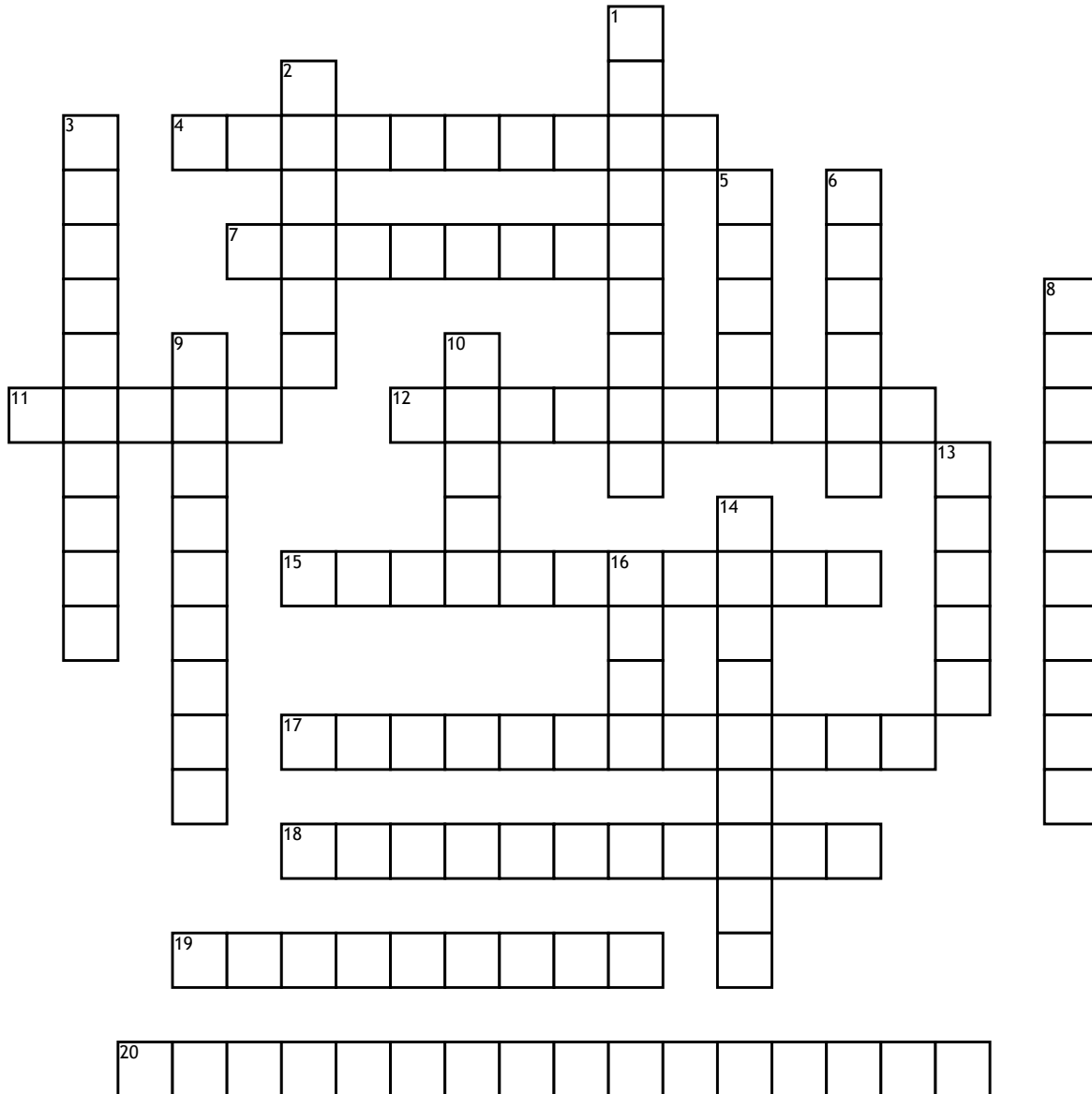


COM1010 Chapter 17



Across

4. What type of reasoning supports a claim by drawing a comparison?
 7. What displays how much personality your audience sees in you?
 11. What type of sequence is a 5 step method that organizes a persuasive speech?
 12. What is the degree of expertise your audience thinks you have?
 15. What type of reasoning draws a connection between two events?
 17. What type of appeal explicit statements that speak to your feelings?
 18. What type of likelihood model proposes that listeners will put more effort into thinking about your message?

19. What type of reasoning is related to facts that give a more general conclusion?

20. What are ethos, logos, and pathos known as?

Down

1. What demonstrates showing your audience you understand their needs?
 2. What type of appeal encourages your audience to connect personally with your topic?
 3. What type of speeches reinforce listeners attitudes or beliefs?
 5. What type of proposition urges a judgement on a topic?
 6. What type of proposition argues whether an action should be taken?
 8. What type of route processes your message?

9. What type of reasoning shows how a specific instance relates to a principle?

10. What is an artist referred to as?

13. What type of premise shows the general statement you believe your audience will accept?

14. What is the process of turning arguments into main points of your speech called?

16. What type of proposition establishes whether something is true?