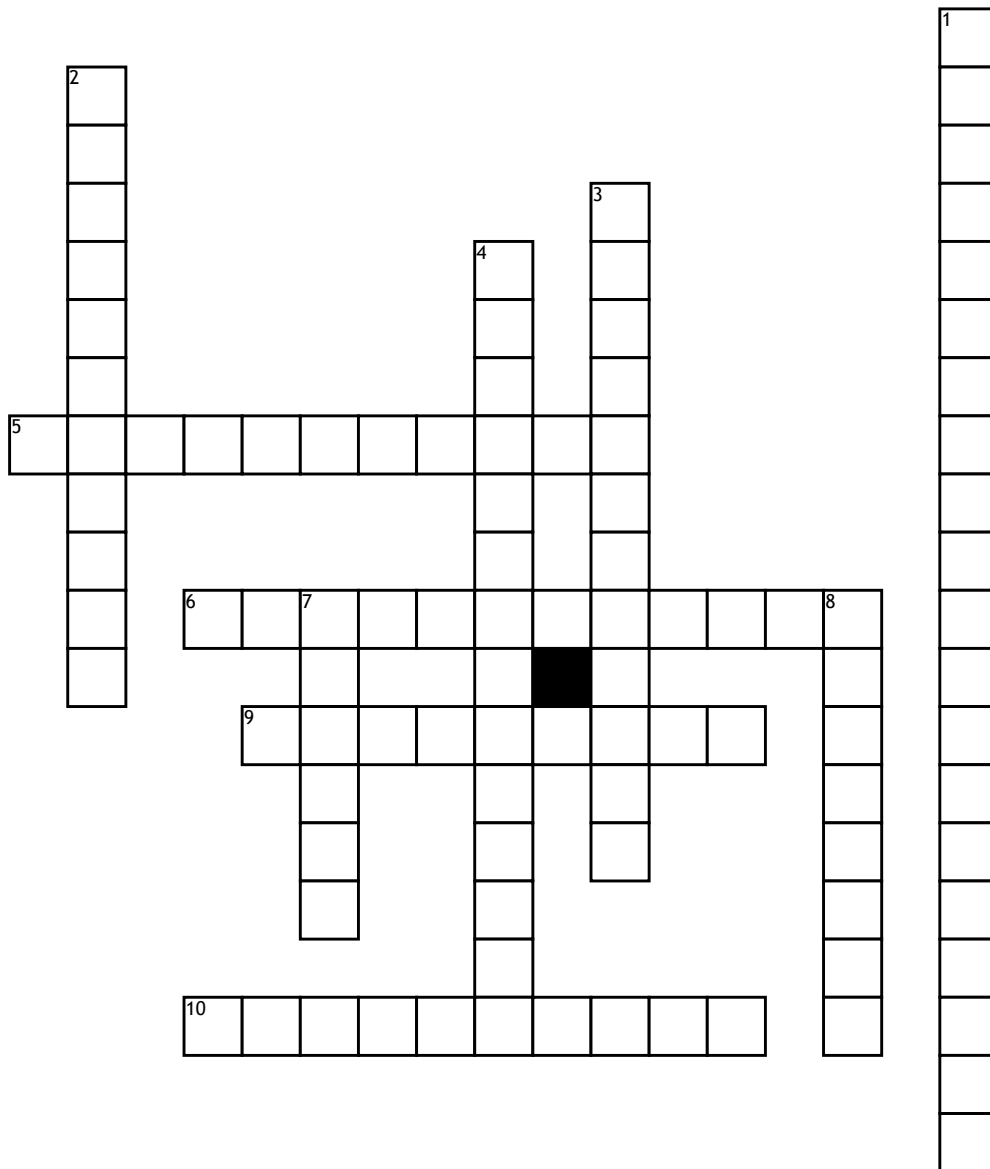


Channels of Distribution



Across

5. One who manages inventory and merchandise for retailers by counting stock, filling the shelves when needed, and maintaining store displays.

6. An online shopping outlet

9. A business that buys goods from wholesalers or directly from manufacturers and resells them to consumers

10. A fee for services rendered based on a percentage of an amount received or collected or agreed to be paid

Down

1. A channel of distribution that occurs when the producer sells goods or services directly to the customer with no intermediaries

2. A business that obtains goods from manufacturers and resells them to organization users, other wholesalers, and retailers, also called distributors.

3. One who owns the goods he or she sells, but does not physically handle the actual products

4. Middleman business involved in sales transactions that move products from the manufacturer to the final user

7. One who acts as an intermediary by bringing buyers and sellers together

8. Online retailing that involves retailers selling products over the Internet to customers