

Name: _____ Date: _____

Chapter 2: Research Methods

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| 1. Based on empirical evidence, the scientific method is a series of steps in research used in to organize a study and its results in an objective manner | A. Quantitative data |
| 2. The change of behavior by the subjects of a study due to their knowledge of being watched | B. Survey |
| 3. Most globally used research method | C. Participant Observation |
| 4. Data collected in a numerical way | D. Qualitative data |
| 5. Data that is subjective and can't be expressed in numbers | E. Ethnography |
| 6. A conversation between the researcher and the subject | F. Code of ethics |
| 7. The collection of raw data from a natural environment without using a survey or lab experiment | G. Case study |
| 8. Type of field research in which the researcher immerses him/her self into the culture of their subjects by participating in their activities and interactions for the purpose of researching them in that setting. | H. Value neutrality |
| 9. The observation and study of the social interactions and values of an entire society. | I. Field research |
| 10. Type of research in which the researcher studies, in-depth, an individual event, situation, or person | J. Hawthorne effect |
| 11. Guidelines for research that consists of principles and ethical standards that must be followed | K. Scientific method |
| 12. An ethical concern that requires a sociologist to remain unbiased while conducting a study and publishing results | L. Interview |