

Chapter 2: Research Methods

1. Based on empirical evidence, the scientific method is a series of steps in research used in to organize a study and its results in an objective manner	A. Quantitative data
2. The change of behavior by the subjects of a study due to their knowledge of being watched	B. Survey
3. Most globally used research method	C. Participant Observation
4. Data collected in a numerical way	D. Qualitative data
5. Data that is subjective and can't be expressed in numbers	E. Ethnography
6. A conversation between the researcher and the subject	F. Code of ethics
7. The collection of raw data from a natural environment without using a survey or lab experiment	G. Case study
8. Type of field research in which the researcher immerses him/her self into the culture of their subjects by participating in their activities and interactions for the purpose of researching them in that setting.	H. Value neutrality
9. The observation and study of the social interactions and values of an entire society.	I. Field research
10. Type of research in which the researcher studies, in-depth, an individual event, situation, or person	J. Hawthorne effect
11. Guidelines for research that consists of principles and ethical standards that must be followed	K. Scientific method
12. An ethical concern that requires a sociologist to remain unbiased while conducting a study and publishing results	L. Interview