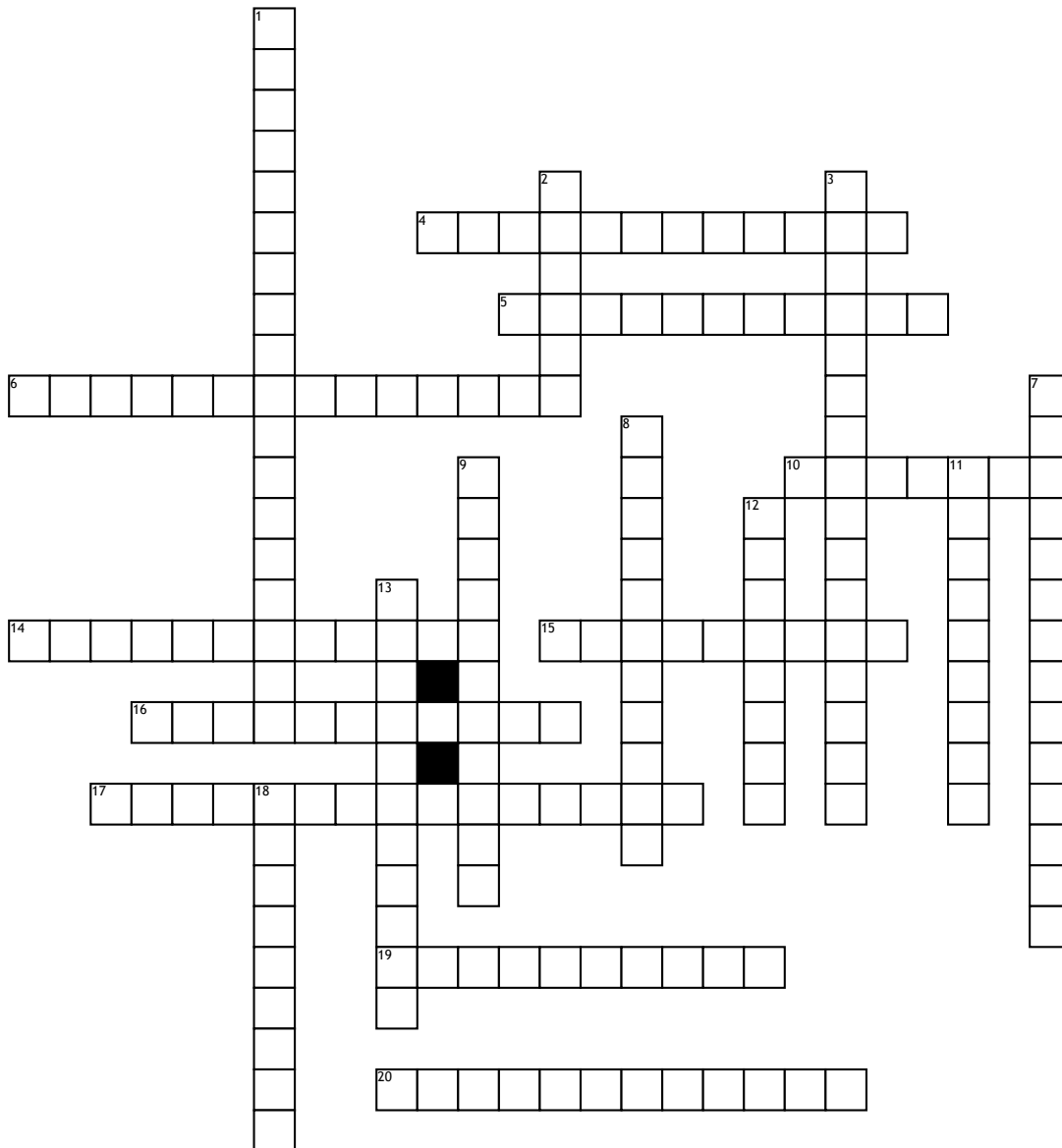


Name: _____

Date: _____

Chapter 4



Across

4. price of product times quantity
 5. rule stating that more will be demanded at lower prices and less at higher
 6. different amounts of a product are demanded at every price
 10. a change in the independent variable ,price, results in a larger change in the dependent variable
 14. that portion of a change in quantity demanded caused by a change in a consumers income when the price of a product changes
 15. percentage of change in the independent variable causes a less than proportionate change in the dependent variable

16. a change in the independent variable generates a proportional change of the dependent variable
 17. additional satisfaction or usefulness obtained from acquiring or consuming one more unit of a product
 19. measure of responsiveness that tells us how a dependent variable , such as quantity demanded or quantity supplied, responds to a change
 20. how buyers expect products to perform

Down

1. the portion of change in quantity demanded that is due to a change in the relative price of the good
 2. combination of quantities that someone would be willing and able to buy over a range of possible prices at a given moment

3. the extent to which a change in price causes a change in the quantity demanded
 7. brnch of economic theory that deals with behavior and decision making by small units such as individuals and firms
 8. products that increase the use of other products, such as computers and software
 9. products that can be used in place of another
 11. related to a particular subject such as art
 12. buyers of goods or services
 13. purchases goods for resale to consumers
 18. something that motivates