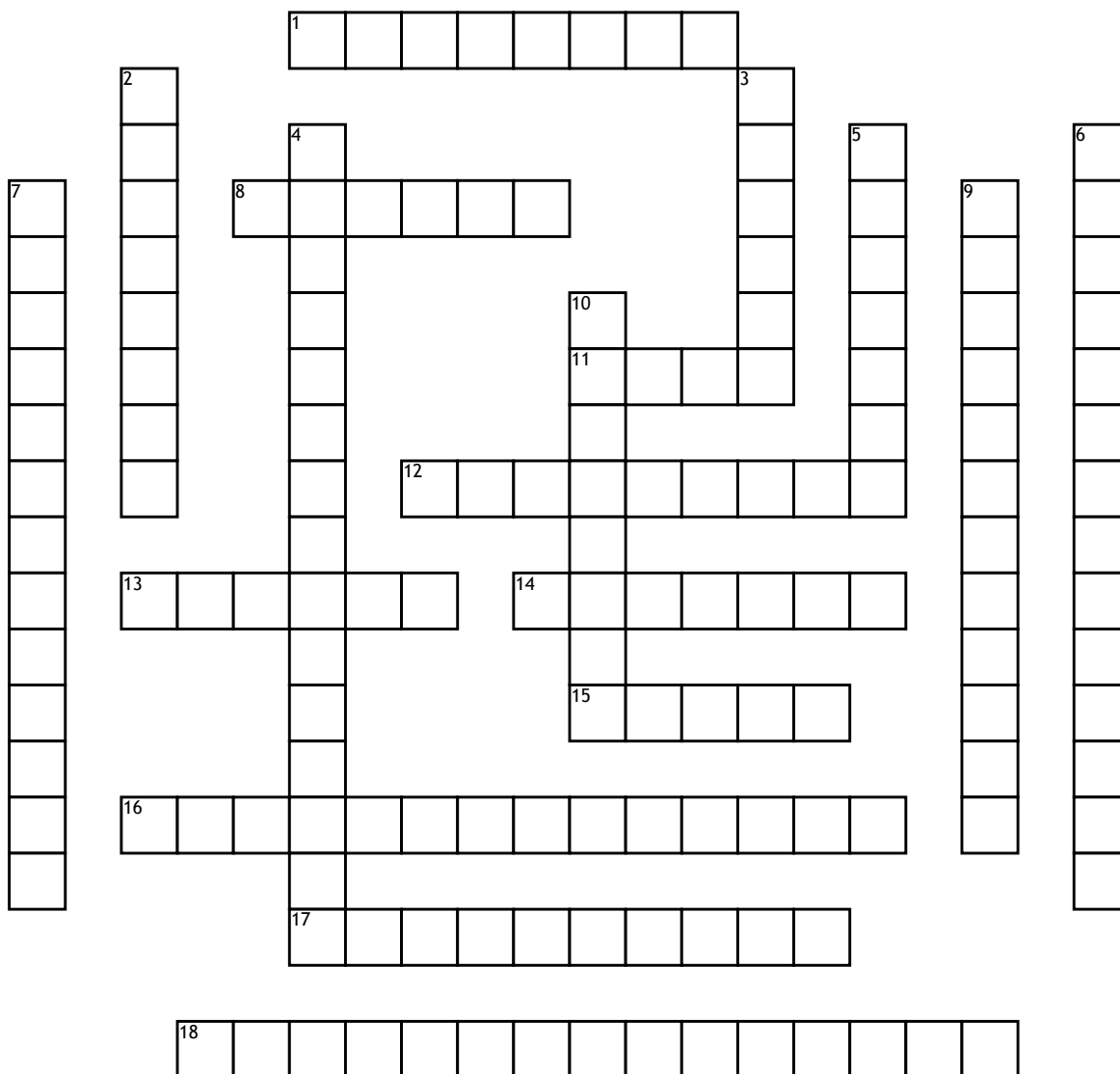


# Chapter 4 Vocabulary



## Across

1. someone who buys products or services
8. the inner layer of the skin
11. a skin condition caused by over active oil glands ex) pimples
12. the outer most layer of the skin
13. a hard material that forms when plaque builds up on the teeth
14. nonliving band of epidermis (surrounds the nail)
15. deliberate deceit or trickery

16. messages used to persuade consumers to buy goods or services

17. vibrations or movements in the air

18. a monthly or yearly fee to an insurance company that agrees to pay for some or most costs of medical care

## Down

2. loudness of sound (measurement of sound)

3. a soft, colorless, sticky film containing bacteria that grows on teeth

4. you can see objects that are close to you, but distant objects are blurry

5. slips of paper that saves you money

6. you can see objects at a distance, but close objects are blurry

7. a doctor who treats skin disorders

9. a dentist that specializes in dealing with irregularities of the teeth and jaw ex) getting braces

10. flaking of the outer layer of dead skins cells (a scalp problem)