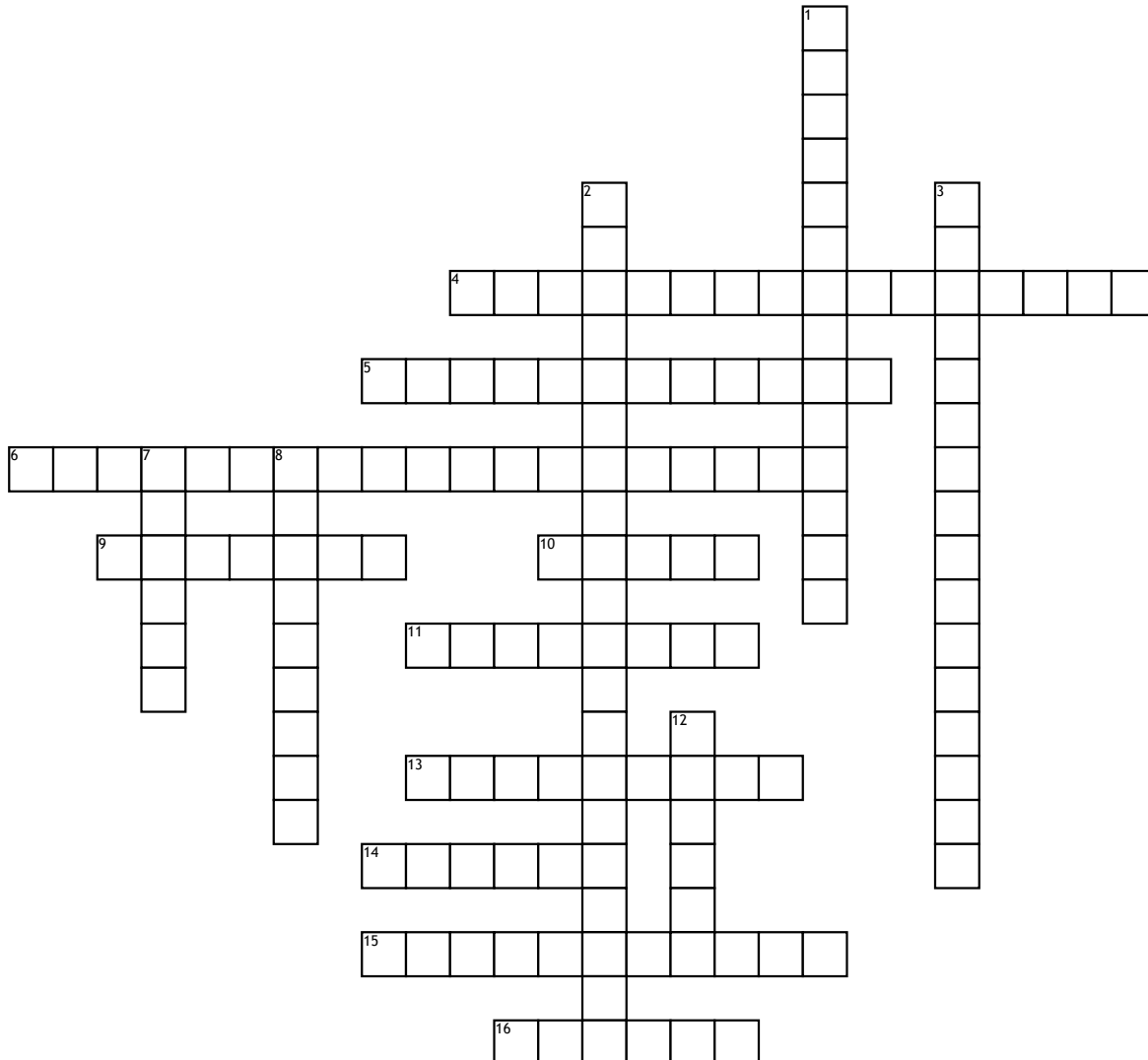


Chapter 5 Vocab



Across

4. a business that sells only in its own country
 5. the possibility of financial loss
 6. competition based on factors that are not related to price
 9. exclusive control over a product
 10. change in general direction
 11. to cause something to come out

13. a brand name, brand, mark, or trade name, that is given legal protection by the federal government
 14. the amount of goods producers are willing to sell and make
 15. the fight between companies to sell and evolve to customers
 16. consumer willingness to buy

Down

1. a business that sells to more than one country

2. a system that encourages individuals to start and their own businesses
 3. the assumption customers will buy the product for the lowest price
 7. the money earned after everything is paid for
 8. the right to reproduce or sell a work authored by an individual
 12. a government issued exclusive right to make, use, or sell an invention