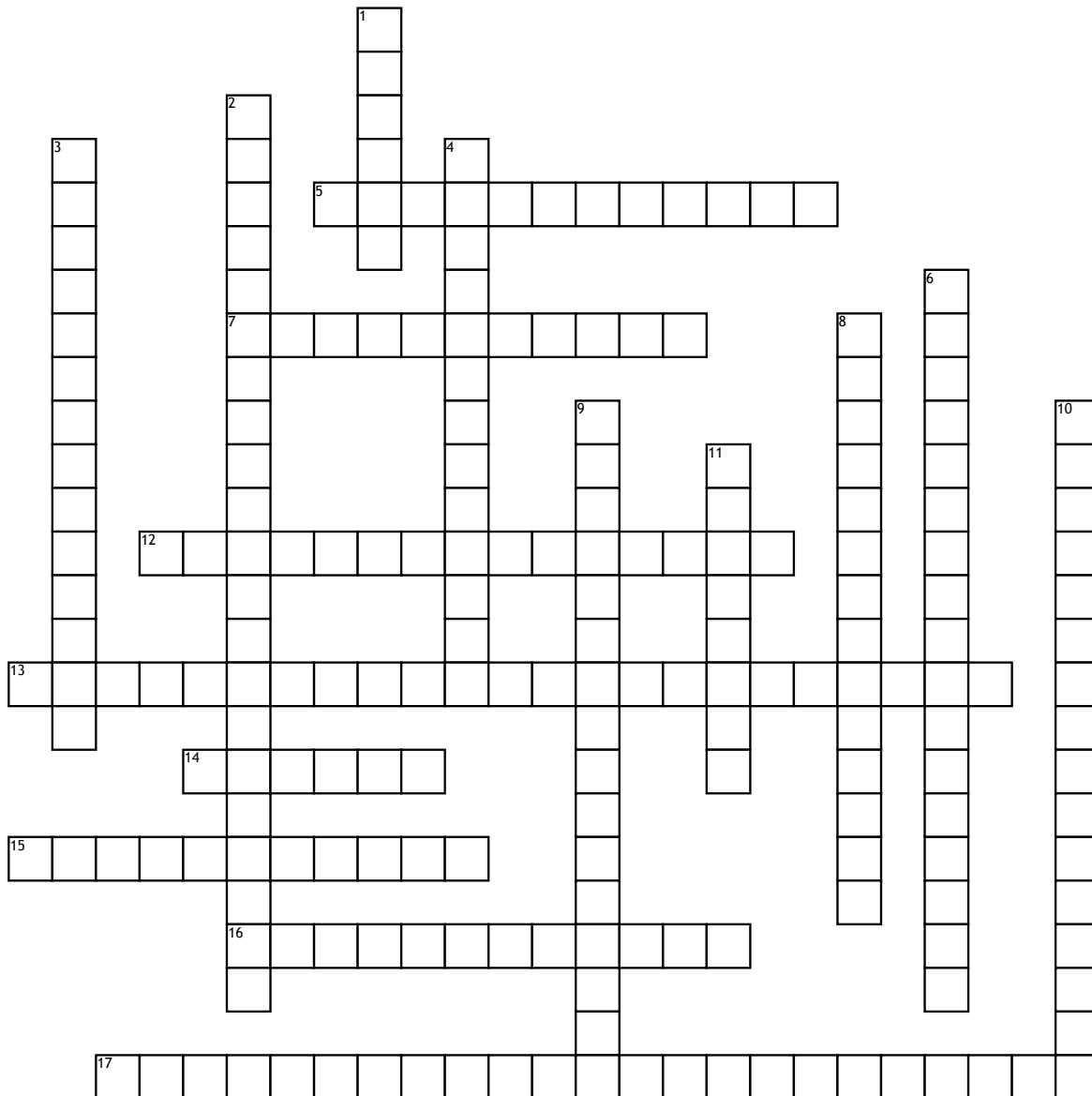


Chapter 5 Vocab



Across

5. resisting additional responsibilities with legal and public relations tactics
 7. denying responsibility and resisting change Strategy
 12. ethics specialist who plays a role in top-management decision making
 13. those who do not use power in a socially responsible way will eventually lose it
 14. study of moral obligation involving right versus wrong
 15. idea that business has social obligations above and beyond making a profit

16. taking the initiative with new programs that serve as models for the industry

17. a business ultimately helping itself by helping to solve societal problems

Down

1. abstract ideals that shape one's thinking and behavior
 2. charitable donation of company resources
 3. managers who are neither moral nor immoral, but ethically lazy
 4. enduring belief in the attainment of a certain end-state

6. enduring belief in a certain way of behaving

8. reporting perceived unethical organizational practices to outside authorities

9. assuming additional responsibilities in response to pressure

10. identification of all parties that might be affected by the organization

11. unselfish devotion to the interests of others