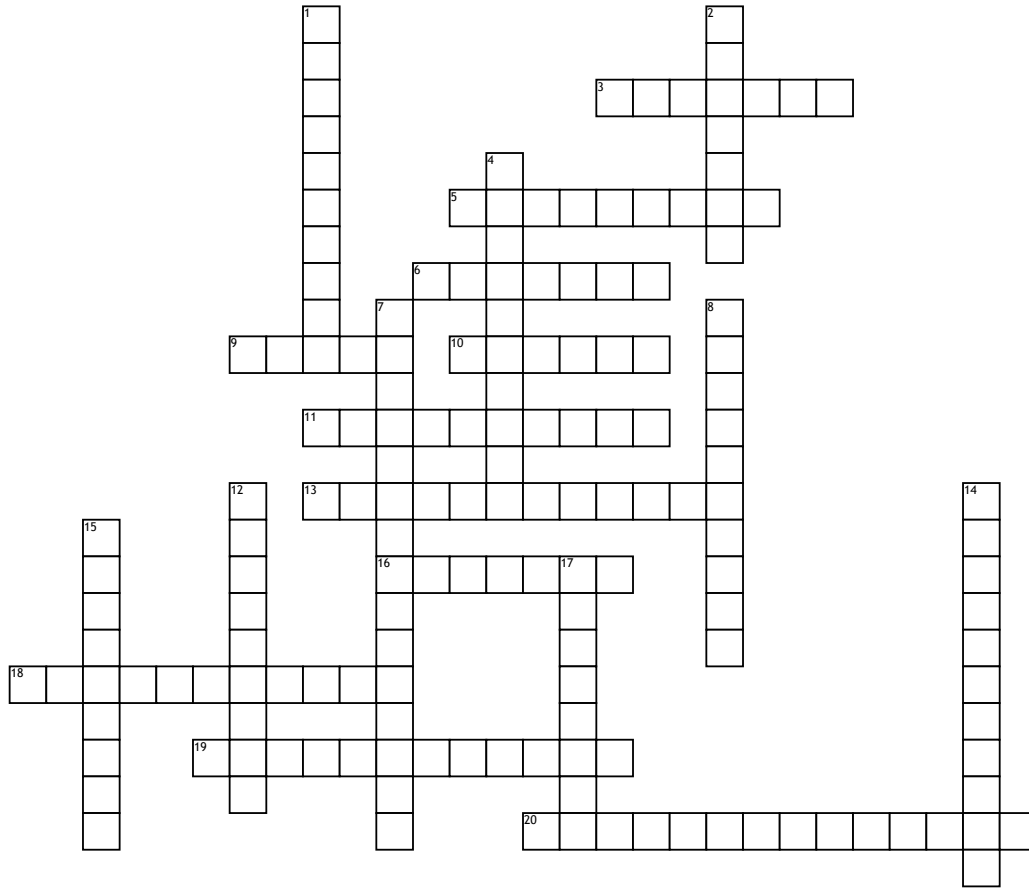


Name: \_\_\_\_\_

# Chapter 5



## Across

- 3. Data that cannot be ranked
- 5. Individuals are allowed to decide whether to participate or not
- 6. Divide population into groups, randomly select a number of groups and sample each member of the selected groups
- 9. Individual set of data about a single respondent
- 10. A group of items or people selected from the population
- 11. Sample is divided into groups with the same proportions as those groups in the population

- 13. Respondents change their answers to influence the result. Often used to avoid embarrassment or to give the answer that is wanted
- 16. Data that can be ranked
- 18. Samples chosen easily accessed and results tend to be unreliable
- 19. The sample does not closely represent the population
- 20. Collection method is such that the characteristics are consistently over or under represented

- 4. All the individuals in a group that is being studied
- 7. The opinions of the respondents differ in meaningful ways from those of non respondents
- 8. Population is divided into levels and a random sample is chosen at each level
- 12. Data in the form of any number
- 14. Data that can be sorted into distinct groups or categories
- 15. Data used by someone other than those who collected it
- 17. Data that is combined or summarized and microdata can no longer be determined

## Down

- 1. Population is ordered and chosen at regular intervals
- 2. Data collected directly by the researcher and has not been summarize or manipulated

## Word Bank

- |             |                   |               |            |                  |
|-------------|-------------------|---------------|------------|------------------|
| Ordinal     | Secondary         | Aggregate     | Nominal    | Measurement Bias |
| Sample      | Primary           | Stratified    | Numerical  | Multistage       |
| Categorical | Convenience       | Systematic    | Cluster    | Voluntary        |
| Micro       | Non response Bias | Response Bias | Population | Sampling Bias    |