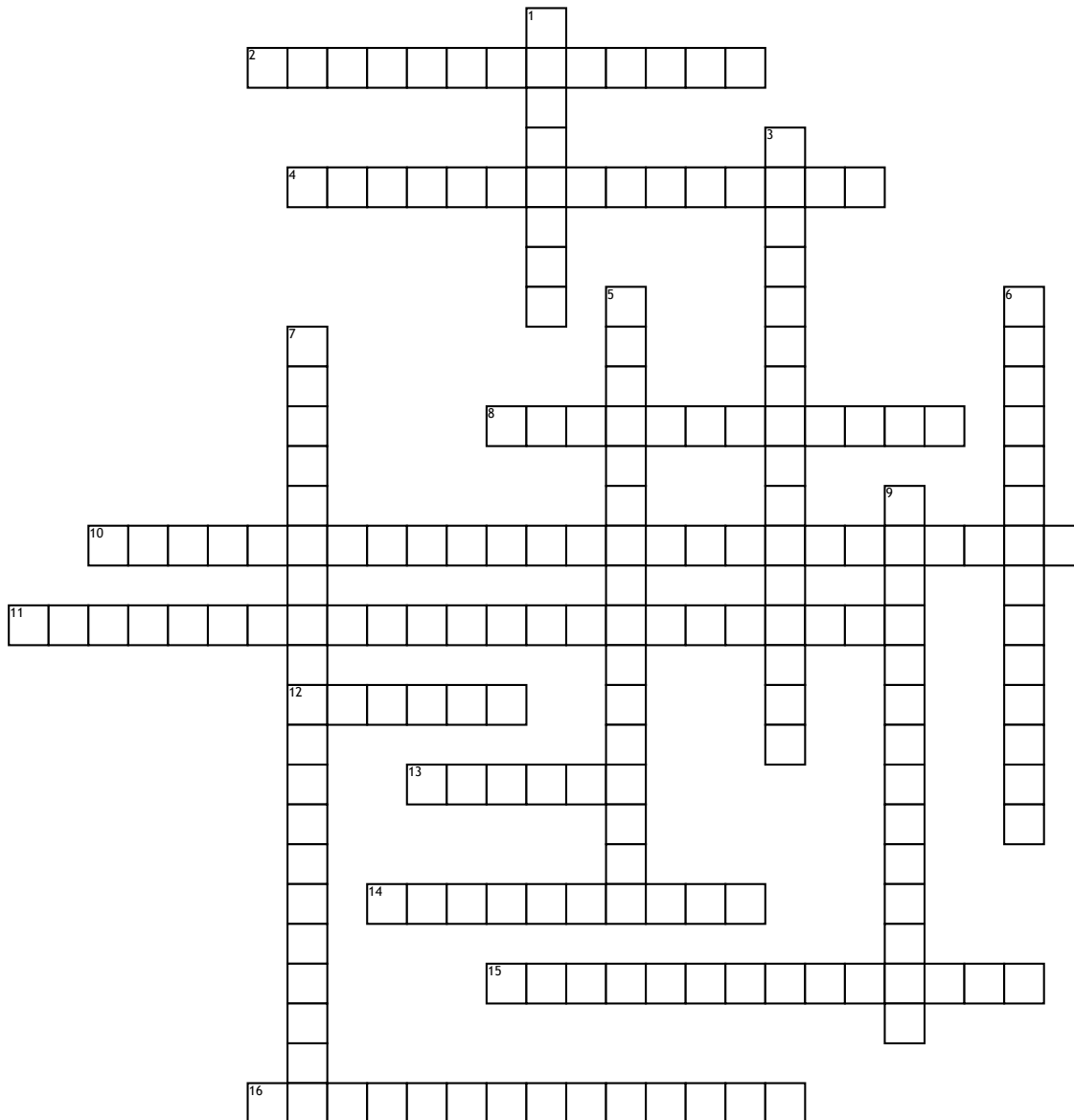


Name: _____

Date: _____

Chapter 6 Section 2



Across

2. Borrowing money that must be repaid for use in the business
 4. Capital brought into the business in exchange for a percent of ownership in the business
 8. written statement of goals and objectives for a business with a strategy to achieve them
 10. Reports anticipated flow of income and expenses for the business

11. Projects revenues and expenses to show whether the business is profitable
 12. Property or items of value a business owns
 13. People and organizations that might purchase a product
 14. Asset pledged that will be claimed by the lender if the loan is not repaid
 15. gathering and analyzing information about a business
 16. money necessary to start and open a business

Down

1. Movement of money into and out of a business
 3. sentence describing the purpose of the business
 5. way a business is financed
 6. Private investors who fund startup businesses
 7. Reports assets, liabilities and net worth of the business
 9. Money invested in a business by investors who form partnerships or groups to pool investments