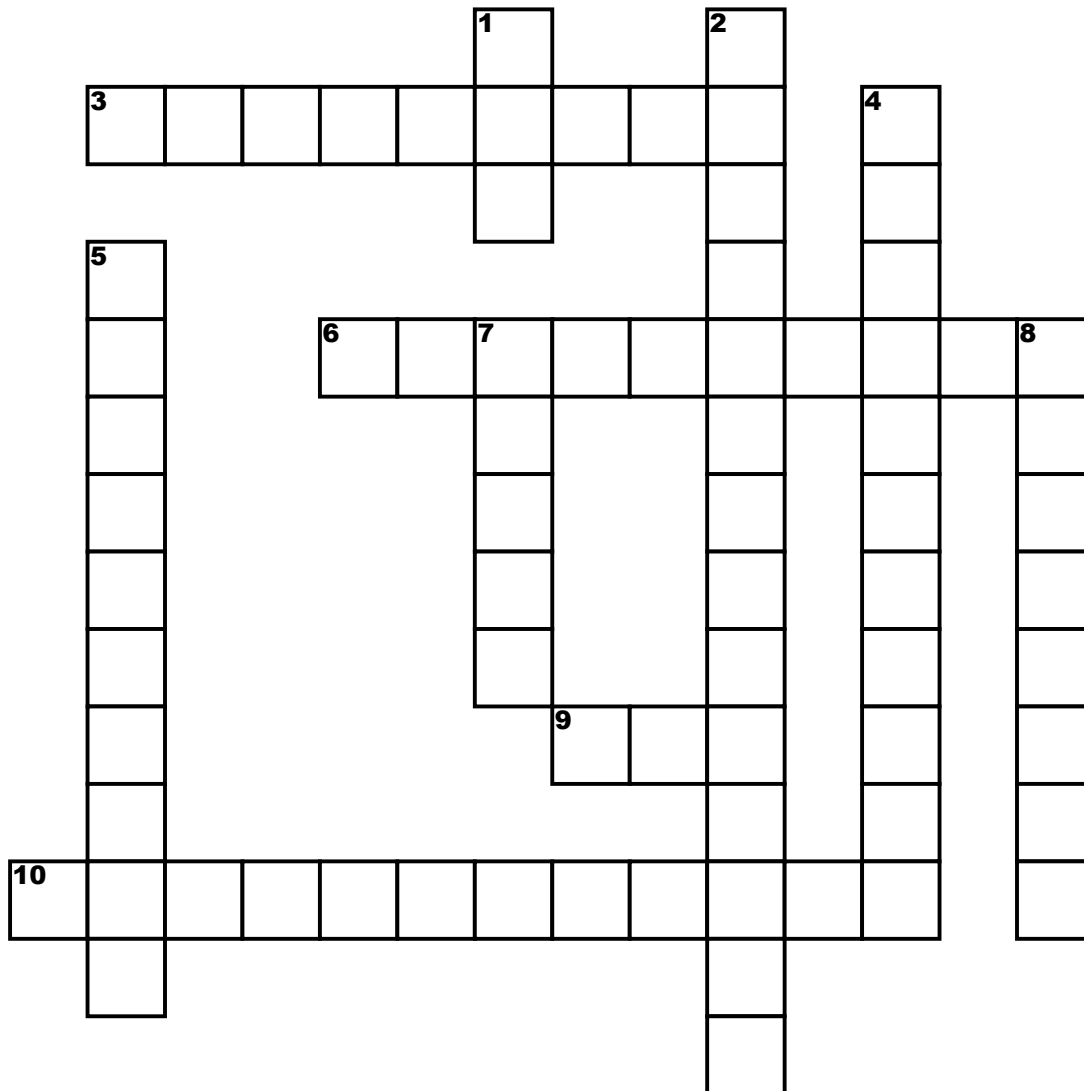


Name: _____

Date: _____

Chapter 8- Commercial Speech



Across

3. Type of advertising that has false impression

6. Focused on treatment, not on advertising

9. Responsible for monitoring & evaluating truth & accuracy of advertisements

10. dishonest and fraudulent business dealings

Down

1. has multiple ways and powers to prevent or remedy deceptive advertising

2. Maintains high standards and protection to benefit community

4. the act or practice of calling public attention to one's product, service, or need.

5. The kind of speech that was suggested by U.S Supreme Court in 1942

7. False or misleading statements in reports and other communication mandated by the security acts.

8. Includes stocks, bonds, and a variety of other investment vehicles where the purchaser does not take an active role in managing the investment