

Name: _____

Date: _____

Client requirments

F I W B T Y D U N R R U T N L Q G V V N N N R I
F F O L G H D E Q D Y B H P Q C O N L R Q U S M
Z C F E W I R H P H E Z R W E A R D J I D D R D
M P V L T K B M J V C O W S E P W Q Z J S N H H
L Q W R G N Q M F E D G D V R D Z H N C T U Z P
F R A T Q S C C Z U H N B E I F O V K R Y B U M
F B L G N J S V C B F E A J B U L N E B L G Q J
M O D E Y L T T E C U M O U S K V L E J E H V W
I D Z M B Q R G L U A M J E D R L X E W Y Q N L
P C K R R N O L H Y J G S S M O Z U V B W B L C
R M I J Q K X F W O E T Z J J A Z V B L I Y H S
Y I R W A F Z B K N Y O L X L J A R F F Y Q D R
P T N E T N O C R L N U L M T L S G O G U N C V
J F Z G A A T E E H I V J C B R T T W M R K J R
F H T R E I W X I X W Q H K Y I N L W C L D F E
N T A R G E T A U D I E N C E H I T L V I R G E
M N E S O P R U P P I R C I O A A C D W J N P K
O W S E L A C S E M I T K N G M R G X M B L V L
A Z O U K O I N R N E I Q I F B T K O X W B L O
B Q B Q U T I H P A Z S H V A G S T H E M E V M
O G O X V R Z F T D W R C G Q R N U R Q Z I S S
Q W H X B Q E B T I D D T B G E O P L C O B J L
G C P T U Q P I U G M O U X M U C L C K M D G Y
L K W N T H M R J D A L T P B A A U C U M Z I Y

target audience

house style

constraints

timescales

content

purpose

product

genre

style

theme