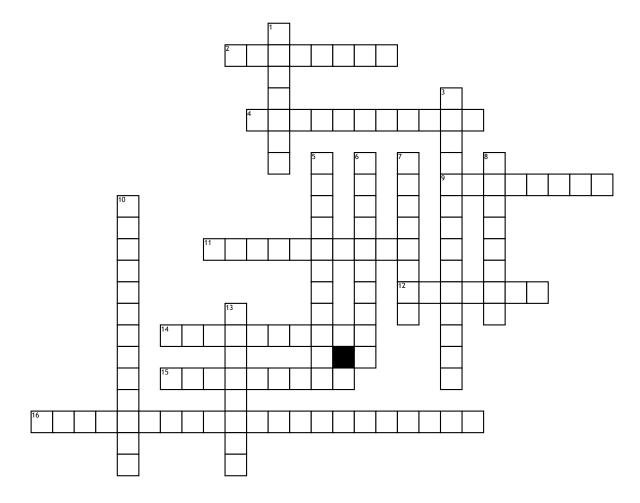
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## Communications Vocabulary: Chapter 1 & 2



## <u>Across</u>

- **2.** messages sent in response to other messages
- **4.** the senders and/or receivers of messages in a communication encounter
- 9. speaking well and persuasively
- **11.** the ability to do something successfully or efficiently
- **12.** sensory route on which a message travels
- **14.** the process of selecting, organizing, and interpreting information

- **15.** the first part of the perception process, in which we focus our attention on certain incoming sensory information
- **16.** produces physiological, cognitive, and behavioral reactions in people when faced with a real or imagined presentation

## Down

- 1. the verbal or nonverbal content being conveyed from sender to receiver
- 3. in which we assign meaning to our experiences using mental structures known as schemata
- **5.** the structuring of information into a timeline to determine the cause (stimulus) and effect (response) of our communication interactions

- **6.** which we sort and categorize information that we perceive based on innate and learned cognitive patterns
- **7.** the degree to which something attracts our attention in a particular context
- **8.** the process of turning communication into thoughts
- **10.** the process of generating meaning by sending and receiving verbal and nonverbal symbols and signs that are influenced by multiple contexts
- **13.** databases of stored, related information that we use to interpret new experiences