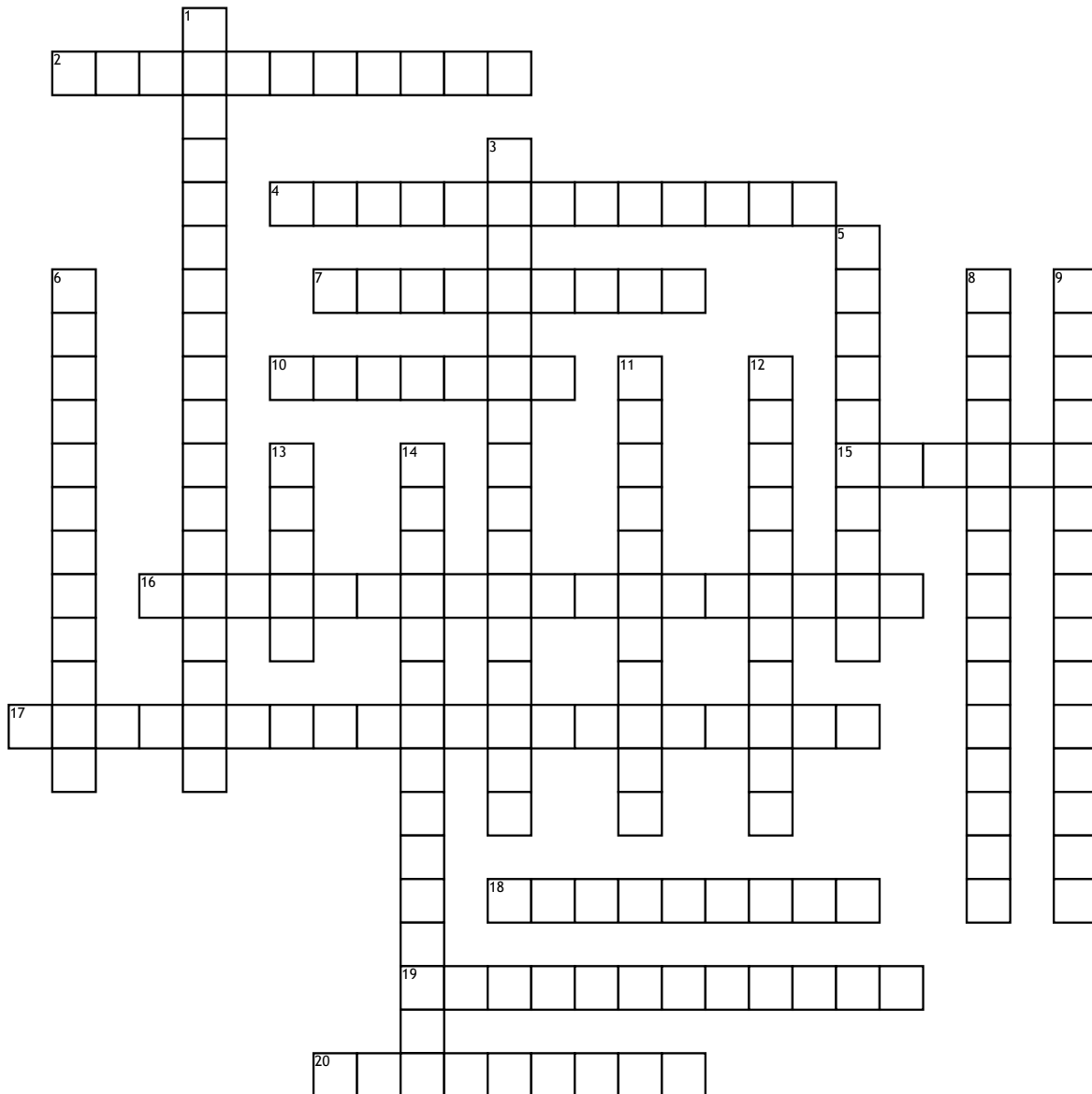


Name: _____

Date: _____

Consumerism Crossword



Across

- 2. Giving public approval or support to someone or something
- 4. Legal restrictions on how low or high a price may go
- 7. The process of developing, promoting and distributing products
- 10. An act where people refuse to buy a product
- 15. A system of moral principles
- 16. The characteristics that distinguish you
- 17. Saying only positive things about something

18. Words f phrase

- 19. Treating someone unfairly to benefit from their work
- 20. Using people with authority or importance to get people to buy products

Down

- 1. The common characteristics and values used to define a group
- 3. Persuades through scientific benefits
- 5. Wealth or success
- 6. The minimum a worker can be paid

8. Attempt to sell a product by playing with emotions

- 9. What's used to back up and support something
- 11. Using dramatic versions of words to make something sound better or worse
- 12. The public promotion of a product or service
- 13. Forms of communication that provide news and entertainment
- 14. Doing something because others are doing the same thing