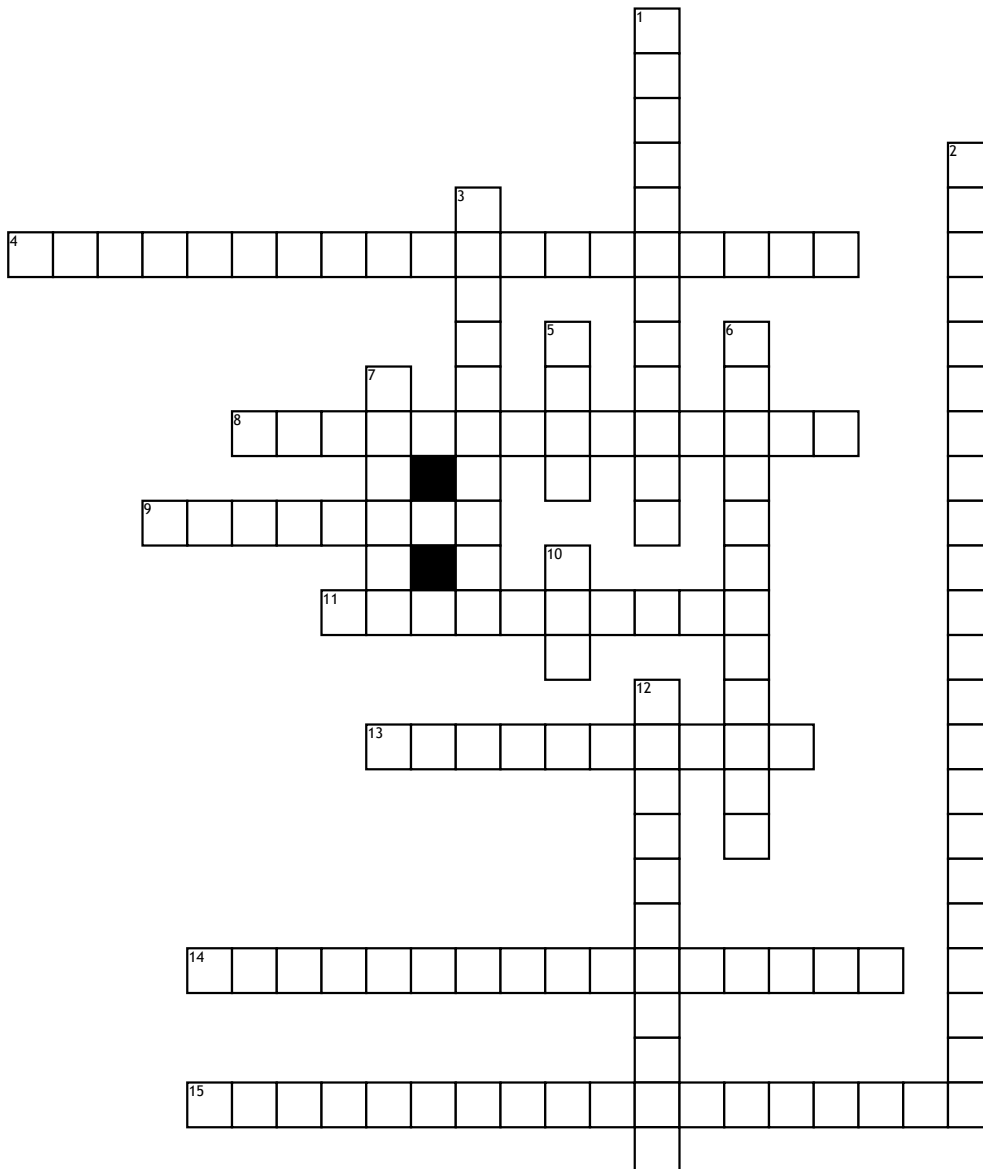


Corporate Social Responsibility



Across

4. Step 1 of Strategic Process
 8. Organization's practices must be analyzed in terms of their social, economic, & environmental efforts
 9. Step 6 of the Strategic Process
 11. Step 2 of Strategic Process
 13. Step 5 of the Strategic Process
 14. Applies to the 3Ps of sustainability- People, planets, profits

Down

1. Direct involvement by employees
 2. Step 3 of Strategic Process
 3. Being in accordance with all national, federal, regional, and local laws
 5. Another word for infrastructure
 6. An organization making charitable donations to existing charities is one example of this

7. Set of behavioral guidelines that an organization expects all of its directors, managers, & employees to follow
 10. Evolving from a tactical, often public relations centered approach to "doing good" - to a strategic approach that is integrated in an organization's mission statement
 12. Redefined to include anyone affecting or affected by an organization's social and environmental value