

Name: _____

Date: _____

Designing a New Product

R G K Q W V G O T P I C X D T R U
X B P I S R Z S X E N P J C Y E J
E D F U P R B W O Z G Y Q X Q U X
J C E D I R F M S L Z B Q C H Y S
J G O B E P O T N E I L C O L N S
Q H H M M V R D V W U A C T A C K
G O T N P L E O U Z N O J I H O N
B T E G T E E L F C Z U B G J S O
U G K I F C T C O I T S L M D T O
Z R R E P E N I M P T Z Z U A X U
H M A D T V R N T K M N I X X X F
T T M I B C S V T O T E X R I E E
B G N I T E K R A M R U N H T D Z
B A N E P H Q X S V I C T T E H P
Y T W U J B R I E F Q W B X Z J Q
J W U H S F U X O D W U R V V C D
X G B R E S E A R C H L D W J X W

Development
Research
Market
Deign

Competitor
Product
Profit
Cost

Marketing
Client
Brief