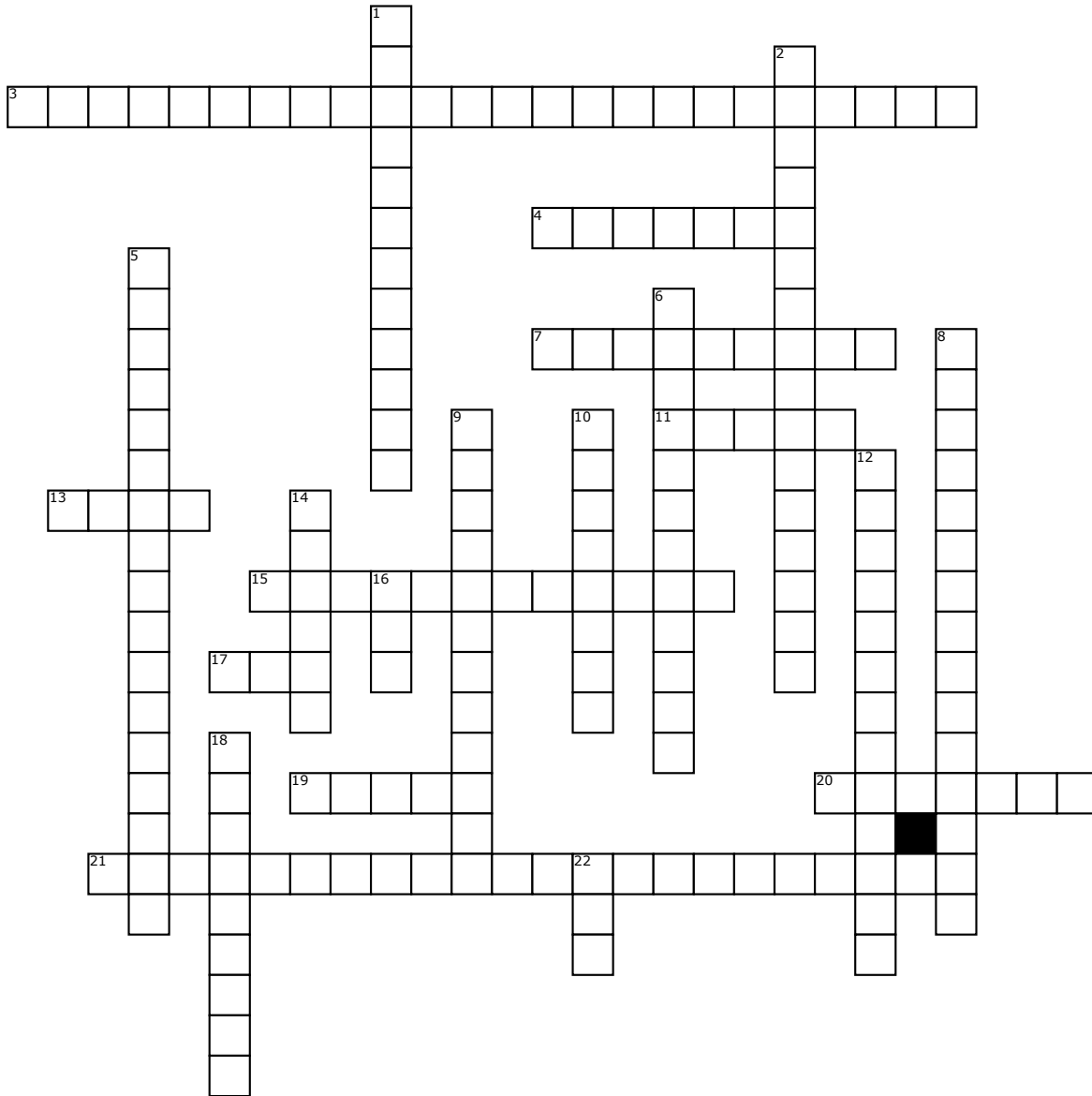


Developing a Global Vision



Across

- 3.** A company that is heavily engaged in International trade
4. Exclusion of all products from certain countries or companies
7. Selling domestic products to buyers in an other country
11. Trade Agreement amongst North America
13. General agreement on Tarrifs and Trade
15. Another name for DOHA Round
17. Acronym for International Monetary Fund

- 19.** A limit on the amount of a specified product that can enter a country

- 20.** Common set of values shared by its citizens

- 21.** WTO

Down

- 1.** Effective Global Marketing strategies

- 2.** Using more capital than labour

- 5.** Slightly altered product to meet local conditions

- 6.** A domestic firm's purchase of a part of a foreign company

- 8.** Marketing that targets markets throughout the word

- 9.** Price of one countries currency interms of an other countries currency

- 10.** Largest Latin American trade agreement

- 12.** Free trade zone that encompasses 28 EU countries

- 14.** A tax levey on goods entering the country

- 16.** Group of 20

- 18.** International bank for developing countries

- 22.** Acronym for Gross Domestic Product