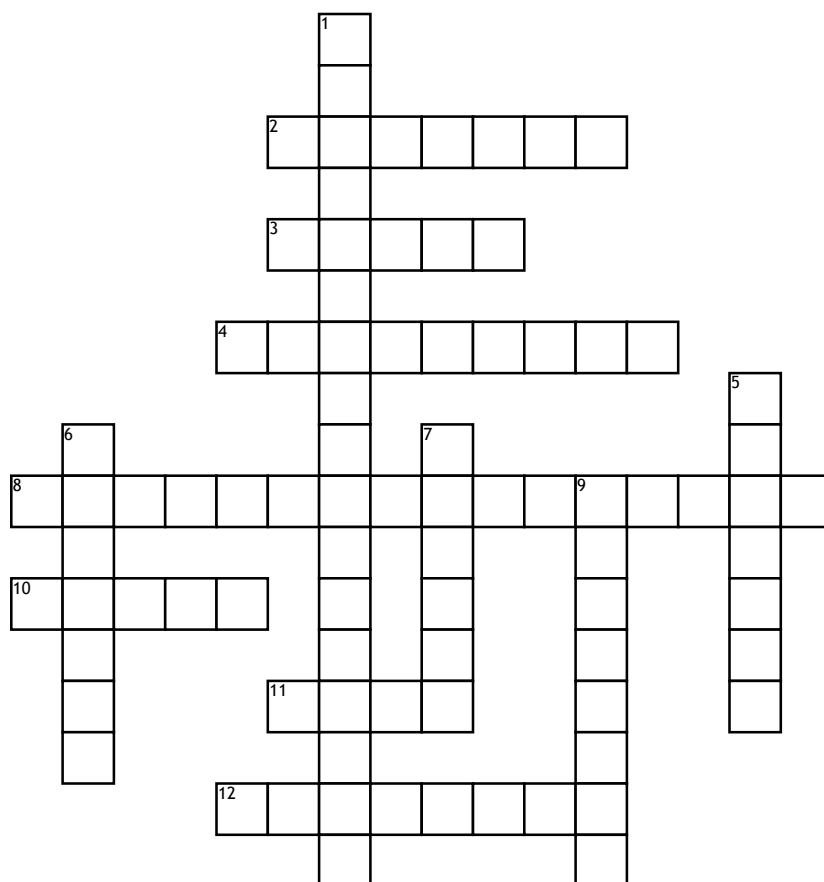


Name: _____ Date: _____ Period: _____

English 2P: Rhetoric Vocabulary



Across

- 2. Information conveyed to an audience
- 3. A rhetorical appeal to the audience's sense of reason, often created using facts, figures, and case studies
- 4. Known as "the father of rhetoric"
- 8. Statements that sound logical or factual, but are not

- 10. A rhetorical appeal to the audience's sense of right or wrong, often created using the speaker's trustworthiness or reputation
- 11. Prejudice in favor of or against one thing, person, or group compared with another, usually in an unfair way
- 12. The art of using language for the purpose of persuasion

Down

- 1. Techniques writers use to enhance their arguments and communicate more effectively
- 5. He or she uses rhetoric to persuade an audience.
- 6. The circumstances surrounding the text
- 7. A rhetorical appeal to the audience's emotions, often created using personal anecdotes/stories
- 9. To be persuasive, you must know your _____.

Word Bank

bias	audience	Aristotle	context
pathos	rhetoric	message	rhetorical devices
logos	speaker	logical fallacies	ethos