

Name: _____

Date: _____

Entrepreneurial qualities and success factors

T S F B E N C H M A R K I N G L N Y V B D H G D
O E N N O C S C J N L H D K N Z T F E N A T O L
T G G W D X Y S R H U R S D K N I M Z X R Q Y U
A K Y E H S V P N W E D F I R P P R U Q L K G Y
L E C T P Z T P D R K V T M X B P Z X H T V N Z
Q F N Y T I L I B A T I F O R P L I B Z V V I C
U C E E X T Q Q A F D E M M C V E E Q P V G K A
A P D A R P R I C I N G B B G W B S D F I N A L
L M J V Y G K S K C V Y G J A M O A O S S I T C
I T K M E T E B T S K G L Q J G T B U L I T K U
T A U D C S I T T S I J C I P J T R B R O S S L
Y Q T T N M U L I C O X G D T R O E S O N O I A
M T E S A Y A O I C H C C M V V M M P C A C R T
A Q K N R H H I I B R A D H X R L O B N R X C E
N J R M E Q G Y I T I W R A Z J I T O H Y T R D
A C A Q V X S H Z Q I S N D E X N S X O C H E R
G O M K E Q C Z W L B B N W W H E U J N K Y A I
E N T R S B I C S U P I M O S O R C O Z K L T S
M F E T R P Q I H A Y J O A P Z R E O G N B I K
E I G P E Q K A Q E T E O O I S L K V K Q Z V S
N D R Y P P B P J D Y B M U T A E L I O W K I Y
T E A S U S T A I N A B I L I T Y R G N U G T Y
A N T L A R B Z M N G D D P B B X I D K G B Y P
W T X Q Q P B P U B Q U D R W N C V Y G V C C J

total quality management
overhead costs
target market
benchmarking
Risk taking
ambitious
pricing

tipple bottom line
Sustainability
customer base
Perseverance
Creativity
energetic
costing

calculated risks
Responsibility
profitability
hardworking
confident
visionary