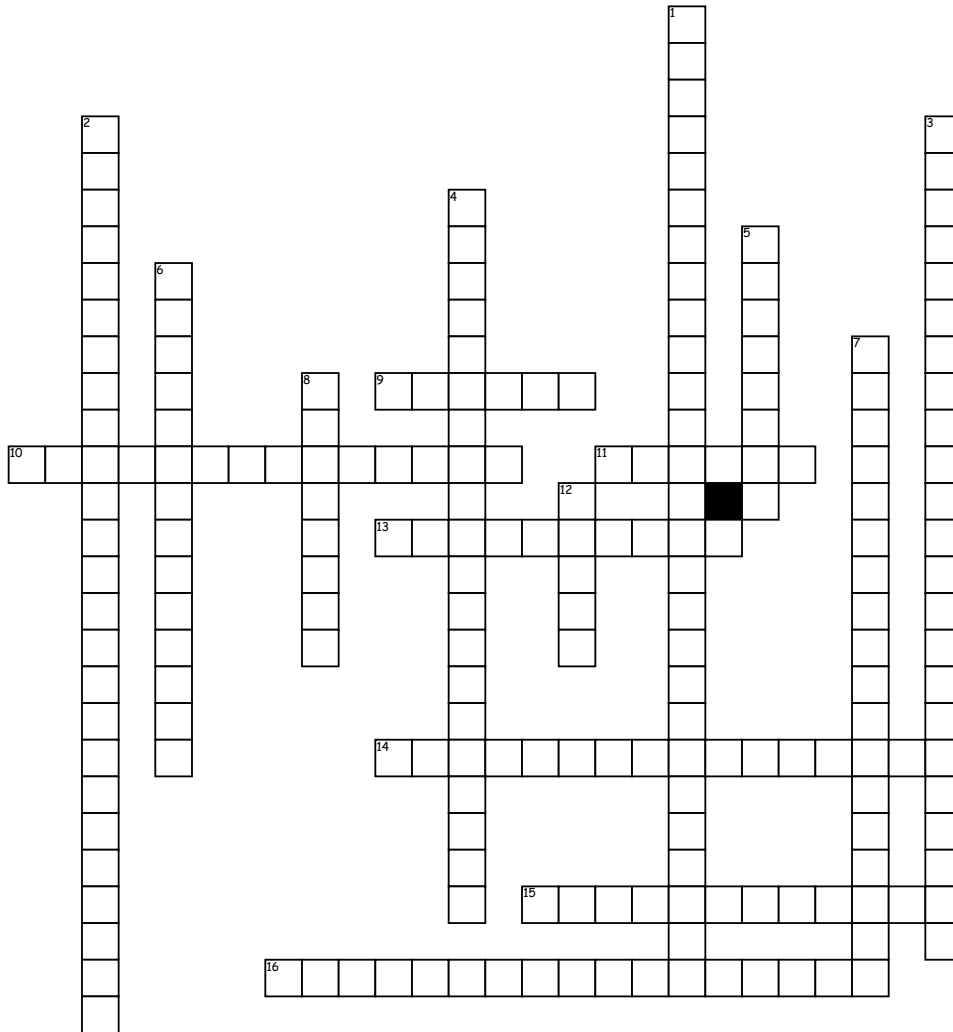


Name: _____

Date: _____

Entrepreneurship



Across

9. all the people and organizations that might purchase a product.
 10. the money necessary to start and open a business.
 11. someone with experience who can provide advice, suggestions, and ideas.
 13. the ability to influence others to reach a goal.
 14. a sentence describing the purpose of the business.
 15. a written statement of goals and objectives for a business with a strategy to achieve them.

Word Bank

market
 planning
 Job-specific skills
 pro forma income statement
 pro forma cash flow statement
 Cash flow

16. skills that are necessary to perform the required work-related tasks of a position.

Down

1. financial statements based on estimates of future business performance, sales, and expenses.
 2. something that reports anticipated flow of income and expenses for the business.
 3. something that projects revenues and expenses to show whether or not a business is profitable.
 4. something that reports the assets, liabilities, and net worth of the business.

5. the movement of money into and out of a business.

6. the gathering and analyzing of information about a business.
 7. skills that help an individual perform in the workplace or gain success in a career.
 8. the process of setting goals and deciding how to accomplish them.
 12. a distinguishing characteristic or quality that makes each person unique.

Market research
 Leadership
 pro forma balance sheet
 Pro forma financial statements
 Transferable skills

mentor
 mission statement
 start-up capital
 trait
 business plan