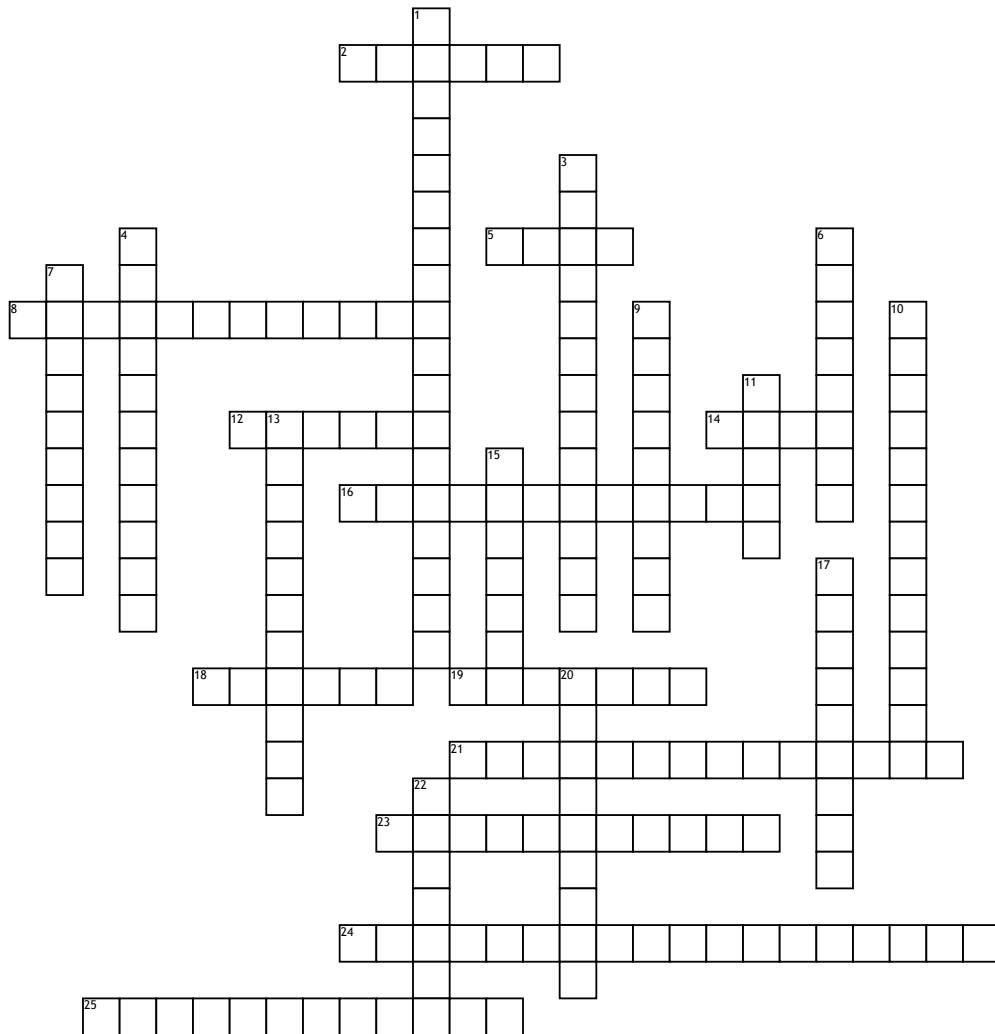


# Entrepreneurship Course - By Jakob Olive



## Across

2. When the sales are greater than the cost of running the company?
5. Business that provides banking services for profit: deposits, loans, processing transactions?
8. A person who takes the risk of turning an opportunity into profit?
12. Gives the creator of the product the sole rights to make, use or sell the product for a given period of time?
14. When the costs to run the company is more than your sales?
16. When an entrepreneur identifies a problem, sees an opportunity and creates something to solve the problem?
18. The resources owned by a business?
19. A business enterprise in which the expectation to gain is accompanied by the risk to fail?

21. When the cost of running your company and sales are the same?
23. Form of business owned by two or more people with the intent to make a profit?
24. Someone who may not be willing to take all the risks but share the same characteristics of an entrepreneur?
25. Summary developed by an entrepreneur who intends to organize a new venture?

## Down

1. Form of business owned by one person?
3. The part of the venture plan that deals with the start up loan?
4. A form of business owned by shareholders?
6. The cost of assets consumed or services used in the process of earning revenue or operating a company?

7. Individuals or firms that will give startup capitals in exchange for shares of ownership?
9. The claims against the assets of the creditors?
10. Coming up with the idea first, then looking for a market opportunity?
11. What is produced, then bought or sold?
13. Paid communication through a medium?
15. A function that is provided by the business for the consumer?
17. Capital, or cash from a family member or friend?
20. Words or symbols used to identify a product and distinguish it from its competitors?
22. The amount of cash needed to start and run your company?

## Word Bank

Financial Plan	Bank	Loss	Business Plan	Liability
Capital	Market Pulled	Entrepreneur	Trademark	Profit
Partnership	Corporation	Assets	Goods	Investors
Break-even Point	Enterprising Person	Sole Proprietorship	Expenses	Patent
Advertising	Venture	Product Driven	Love Money	Service