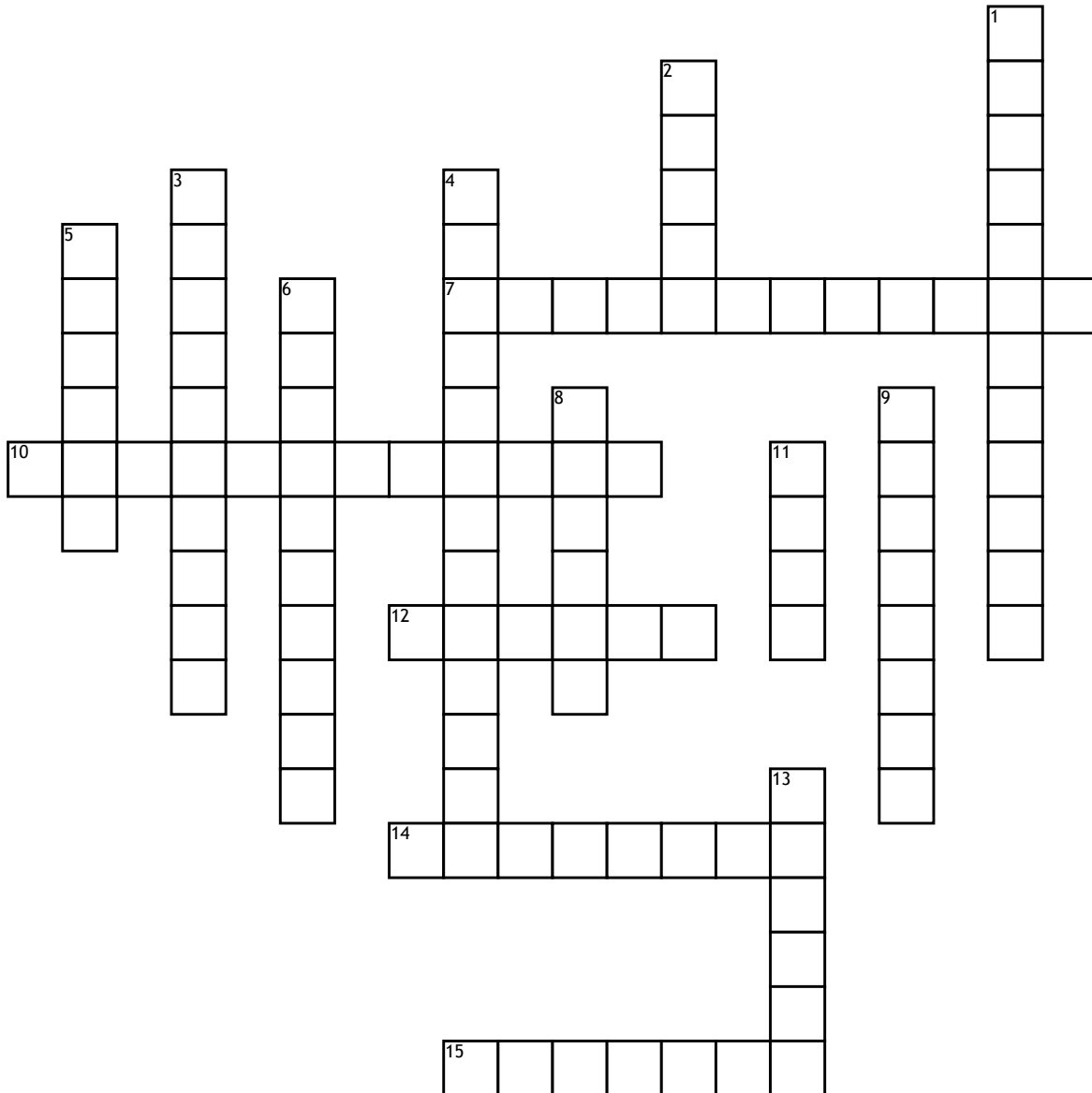


Entrepreneurship and business



Across

7. Conduct research to check demand for a potential product or service in the market

10. A person who creates, organises and operates a business, taking on financial risk in doing so

12. To protect a new and unique idea, it's essential to _____ it.

14. Someone who provides support, (financial or other), expertise or other resources with the expectation of financial or other gain

15. Something that is produced or manufactured to be sold

Down

1. A formal statement of a set of business goals, the reasons they are believed attainable and the strategy for reaching those goals

2. What you pay to buy a product or service

3. The skill of managing people

4. For effective running of projects by teams, _____ between

people is essential

5. Customers want to buy a product or service

6. Other companies that offer the same product as yours

8. An estimate of monetary income and expenses for a set period of time.

9. A person or organisation that buys goods or services from another business

11. What is continually needed to run a business?

13. A financial gain, esp. the difference between the amount earned and the amount spent in buying, operating or producing something