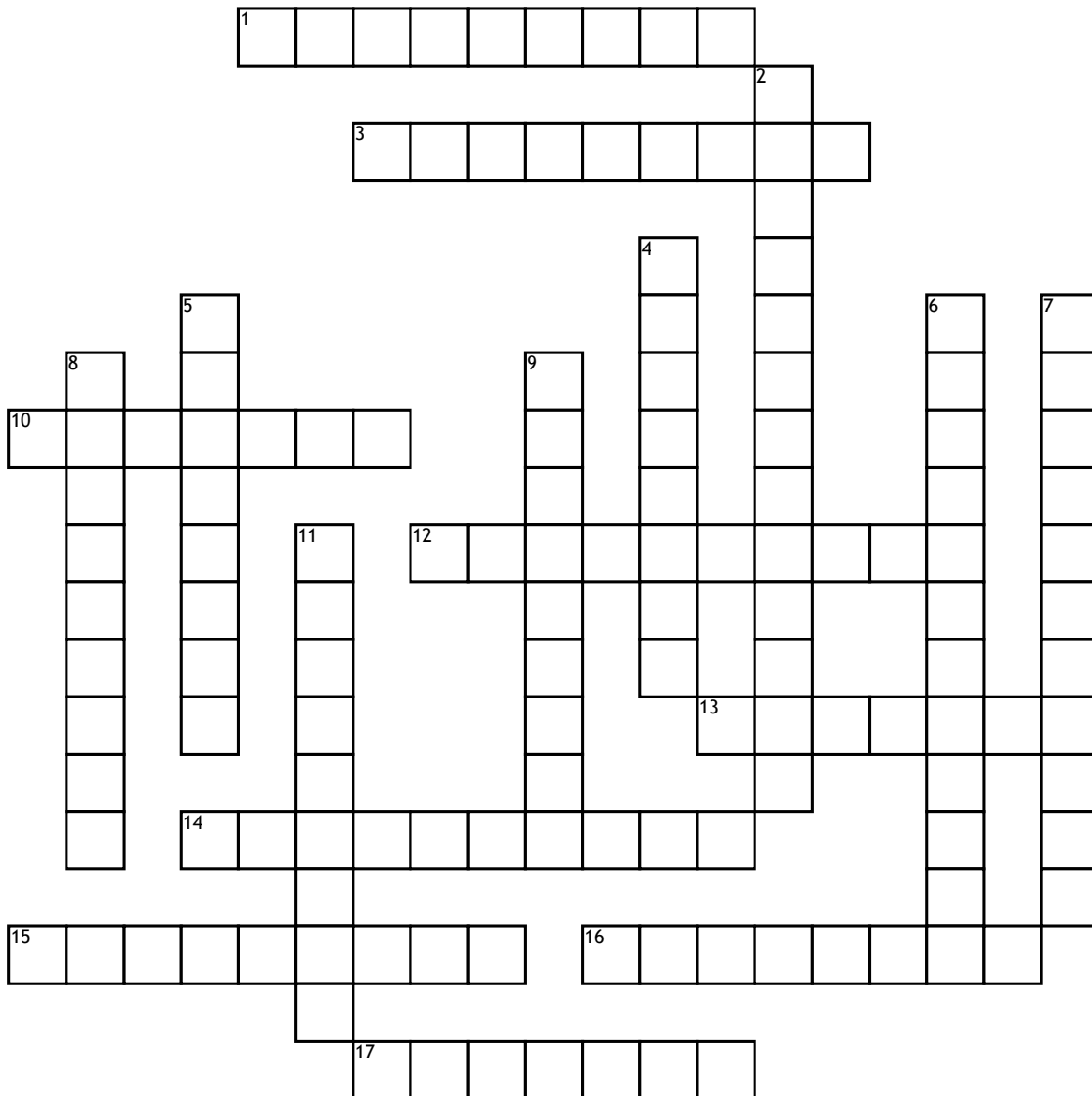


# Entrepreneurship crossword



## Across

1. Marketing plays an important role in \_\_\_\_\_ the running of a business
3. What ensures effective performance
10. What is continuously needed for running a firm
12. An entrepreneur can foresee a potentially \_\_\_\_\_ opportunity and tries to exploit it
13. Inspiring is the process of inspiring or influencing the \_\_\_\_\_ by satisfying their needs

14. An entrepreneur is self-confident and highly \_\_\_\_\_

15. Who is appointed in an enterprise on the basis of performance
16. Motivation through financial means is called \_\_\_\_\_ benefits
17. An entrepreneur carries out the whole set of activities of the business for it's \_\_\_\_\_

## Down

2. Essential in effective running of an enterprise
4. \_\_\_\_\_ helps in achieving set goals of a business

5. An entrepreneur will conduct a detailed \_\_\_\_\_ related to the demand of their product
6. The idea of a suitable \_\_\_\_\_ helps discover suitable business ventures
7. What ensures maximum utilization of time and resources
8. The act of carrying out a designed plan with instructions
9. Supervising ensures maximum utilization of \_\_\_\_\_
11. Process of promoting a product to the public