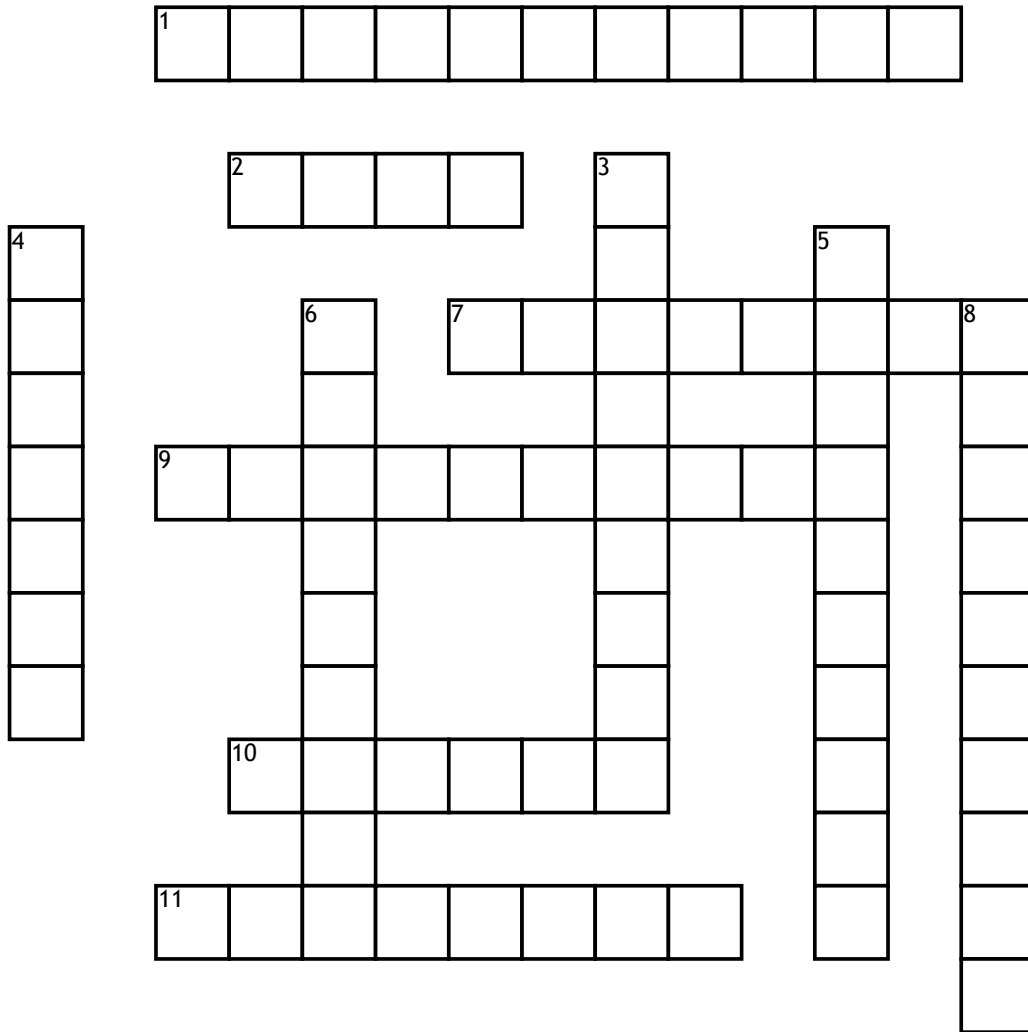


# Ethical Issues of Living in the Digital Age



## Across

1. the same as trademarks but apply to a service like FedEx
2. anything used to deceive another person and can either be practical joke or for financial gain
7. a term for licensing plans that give copyright holders certain rights to a work while retaining other rights
9. the act of copying text/ideas from someone else and claiming them as your own
10. give inventors the right to stop others from making, using, or selling their invention
11. a type of hoax which refers to stories that are invented to spread misinformation and can be used to mislead people in order to discredit companies, agencies, etc. often for political or financial gain

## Down

3. can be given to creators of “original works of authorship” like books, art, music, etc.
4. allows for people to use portions of a copyrighted work without the need to ask for permission, but there are no explicit rules
5. lengthy legal documents explaining the copyright terms, when using websites, apps, etc.
6. a word, phrase, symbol, or design that identifies the products from one another like the Nike logo
8. the same as trademarks but apply to the appearance of a product like the shape and packaging of a Coca Cola bottle

## Word Bank

service mark  
 terms of use  
 plagiarism

copyright  
 fake news  
 hoax

patent  
 fair use  
 trade dress

copyright  
 trademark