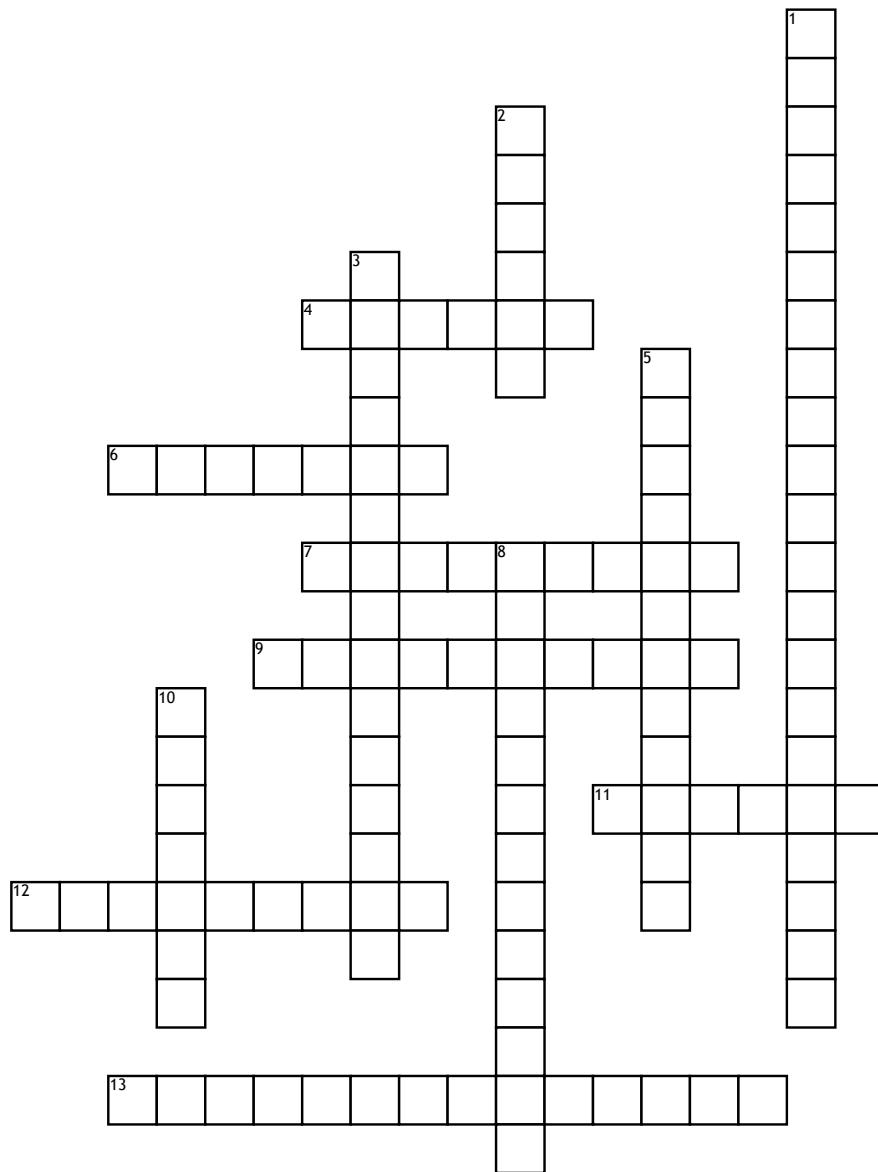


Ethics - Use Chapter 15 of text for terms



Across

- 4. ideals that govern a person's actions
- 6. represented 15 percent of Johnson & Johnson's profits in 1982
- 7. doing something because others are
- 9. rules that guide one's behavior

11. personal freedoms

12. settlement the Winklevoss twins received from Facebook

13. founded Facebook

Down

1. states a company's commitment to ethical behavior

2. a system of ethics, or morality is based on

3. inventing excuses for behavior

5. a written pledge to make responsible, moral decisions

8. a person who publicly alleges an organization's wrongful practices

10. Are my actions fair?