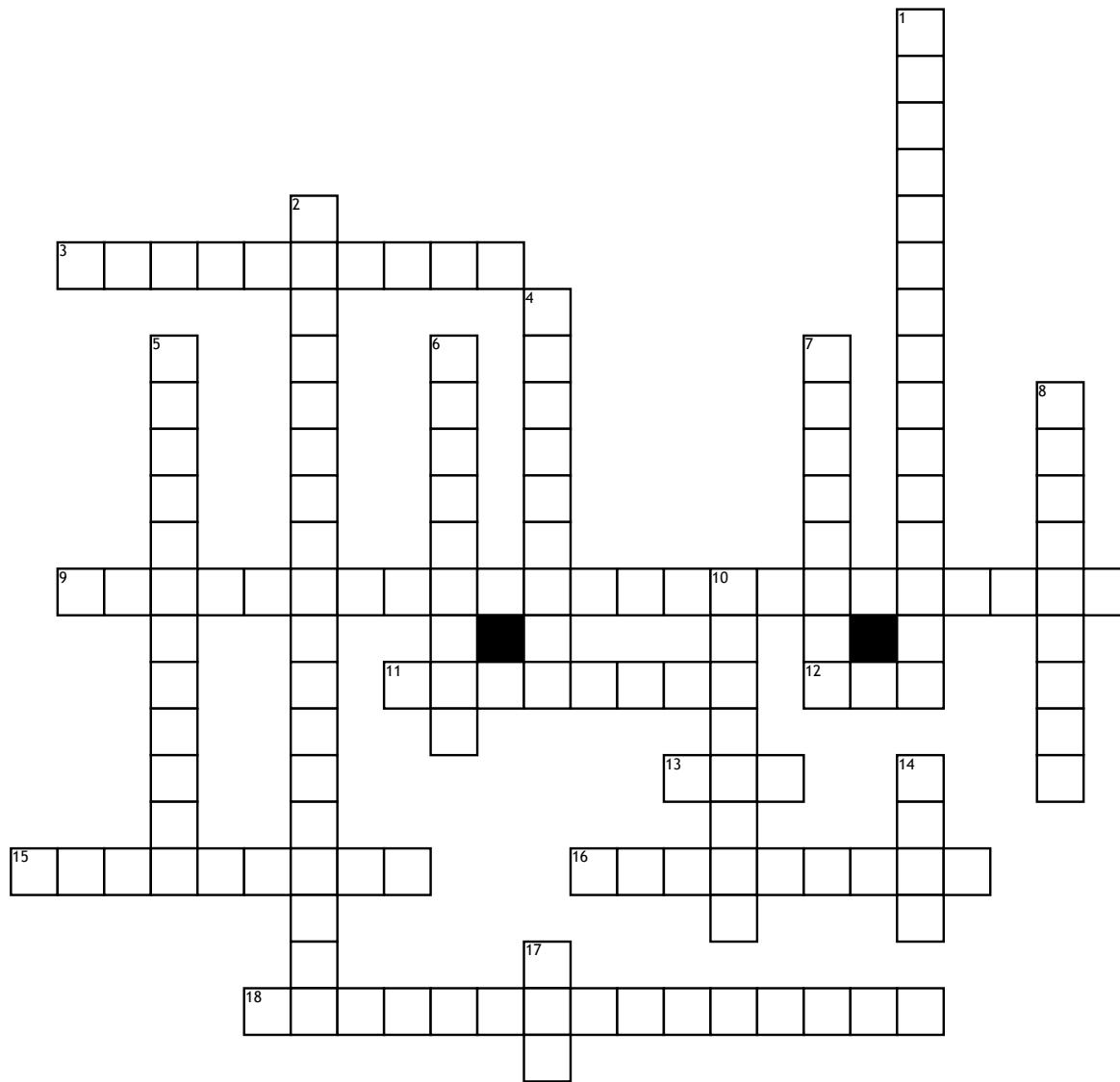


# External Influences within Business



## Across

- 3. Where identical products are being sold
- 9. Imperfect competition between differentiated products
- 11. When the economy is still growing but at slower rate.
- 12. Currency used in Japan
- 13. A common measure of price changes used in EU
- 15. The rate of interest around which a bank structures other interest rates

16. Where two or more businesses decide to work together

18. Illegal dismissal of a worker by a business

## Down

- 1. Favouring one person over another
- 2. Where a market is at greatest possible level of competition
- 4. A general rise in prices
- 5. Price of one currency compared to another

6. Bottom of business cycle, GDP maybe flat

7. When GDP starts to rise again.

8. Where 5 firms make up at least 50% of market

10. Where one business owns more than 25% of the market

14. The peak of a cycle

17. A common measure of national income, output or employment