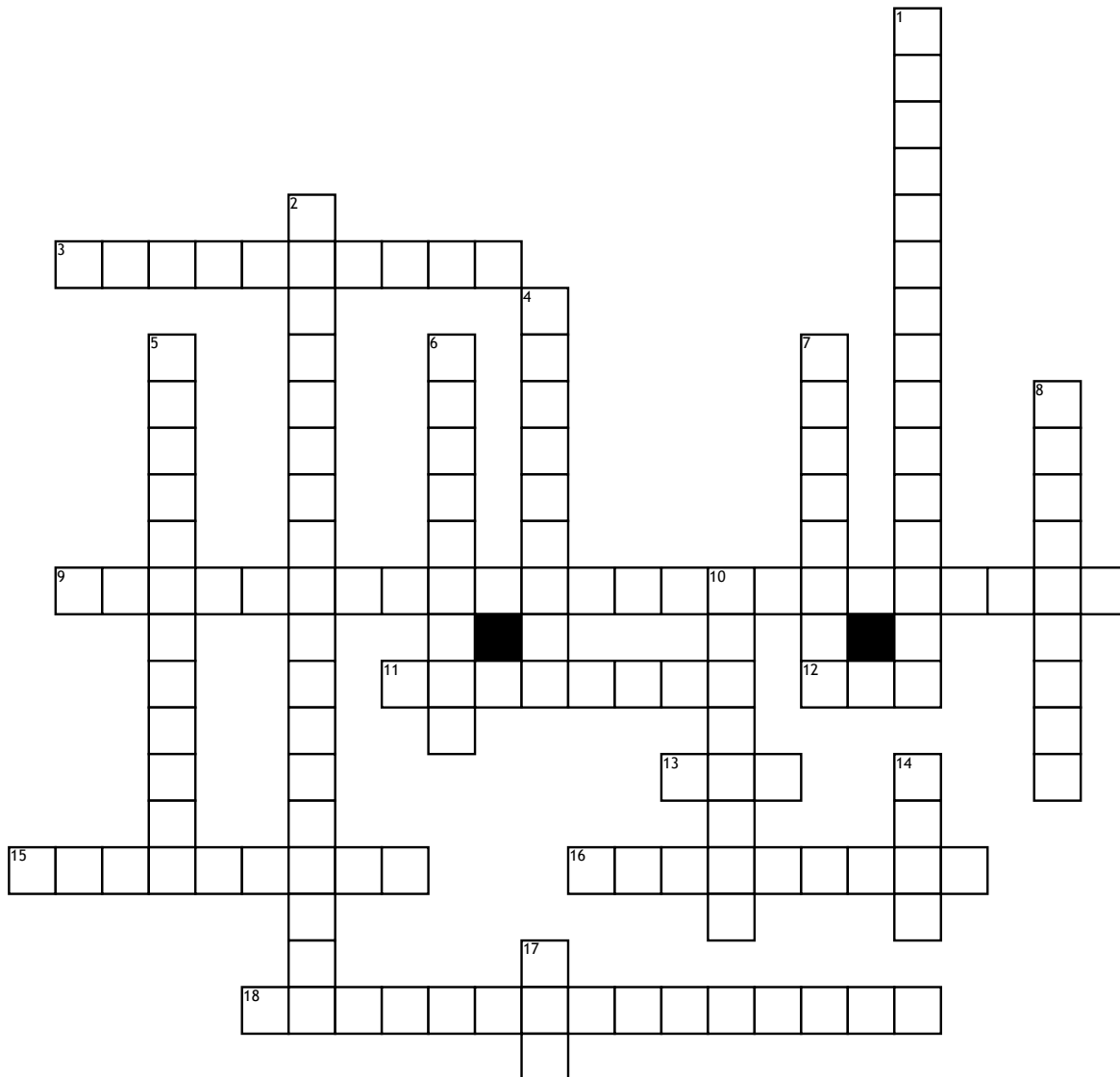


Name: _____

Date: _____

External Influences within Business



Across

3. Where identical products are being sold

9. Imperfect competition between differentiated products

11. When the economy is still growing but at slower rate.

12. Currency used in Japan

13. A common measure of price changes used in EU

15. The rate of interest around which a bank structures other interest rates

16. Where two or more businesses decide to work together

18. Illegal dismissal of a worker by a business

Down

1. Favouring one person over another

2. Where a market is at greatest possible level of competition

4. A general rise in prices

5. Price of one currency compared to another

6. Bottom of business cycle, GDP maybe flat

7. When GDP starts to rise again.

8. Where 5 firms make up at least 50% of market

10. Where one business owns more than 25% of the market

14. The peak of a cycle

17. A common measure of national income, output or employment