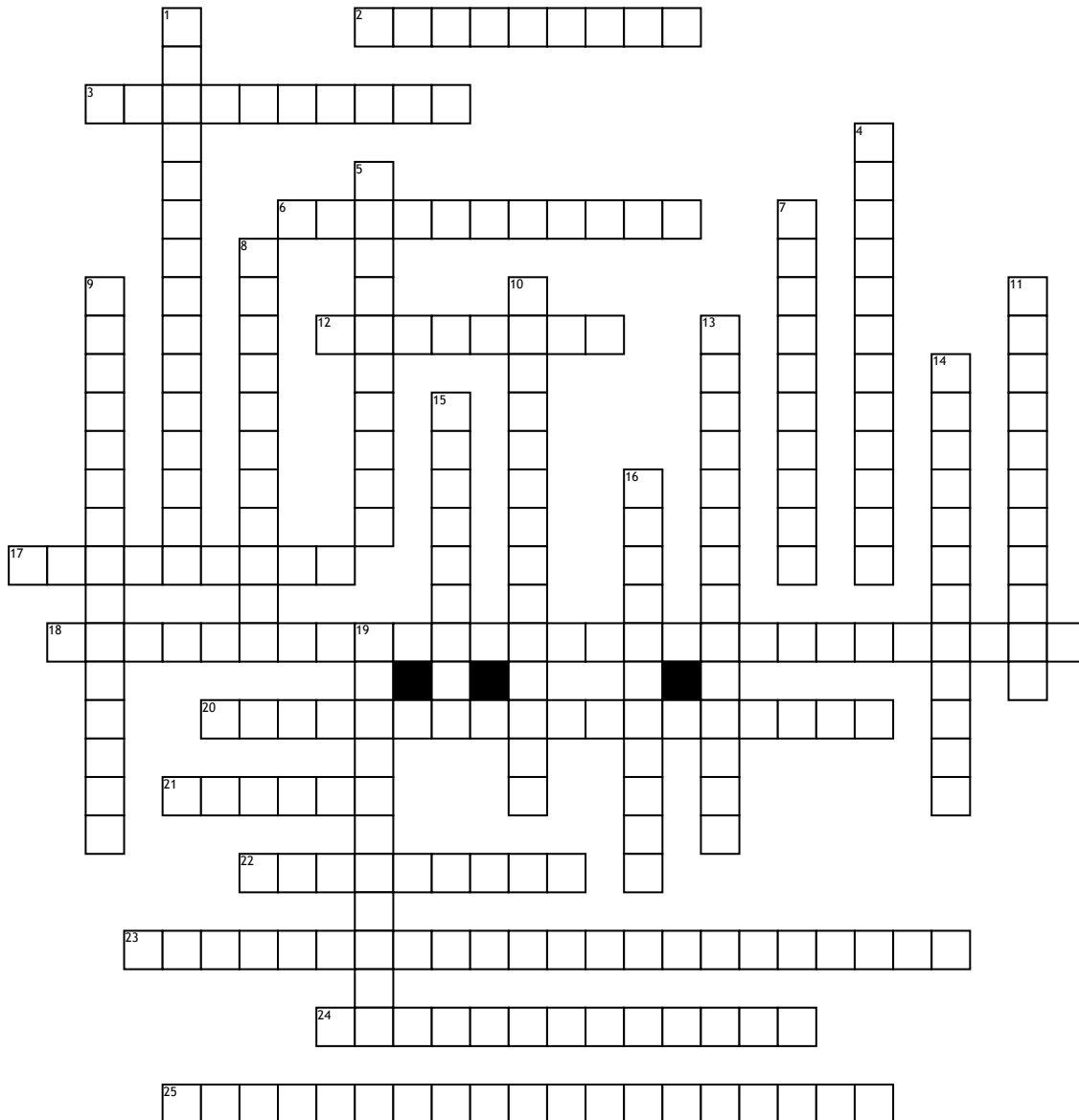


Flower Business Arrangement



Across

2. springs action handle with short blades used to cut heavy duty wire and corsage and boutonniere stems
 3. middleman or distribution company who sells to retailers mainly for resale or business use
 6. used to add sparkle and shine to bouquets and arrangements
 12. total movement of money in and out of a business
 17. process or technique of promoting, selling and distributing a product or service
 18. safety equipment issued to help employees protect themselves from the hazards of their work environments
 20. long bladed cutters with serrated edges used to cut plastic, floral and chicken wire
 21. tradeshow displaying the products of many designers, companies and collections
 22. spray used to clean and shine leaves

23. cooling system which sends air through metal pipes to be filtered and dispersed into the cooler

24. seasonal plants; for example begonias, poinsettias and pansies
 25. products and good delivered just when needed; neither sooner nor later

Down

1. extra-long bladed knife used to cut floral foam
 4. document which summarizes the objectives of a business
 5. thin green wire used to strengthen stems
 7. advancement or growth of a product through advertisement
 8. multiplication or increase by natural reproduction
 9. all interactions between a customer and an employer to provide the customer with friendly, knowledgeable service

10. quick drying, waterproof adhesive which will not brown leaves; available in liquid, spray and tape forms

11. business of preparing advertisements for publication or broadcast

13. stretchable tape which adheres to itself, used to lengthen and strength stems; also referred to as bulldog tape

14. strong, malleable wire used to add decoration and support to designs; available in many different colors.

15. itemized list of current assets; quantity of good or materials on hand

16. refrigerator where fresh flowers are stored which is large enough for people to walk in and shop

19. system which manages sales and inventory electronically