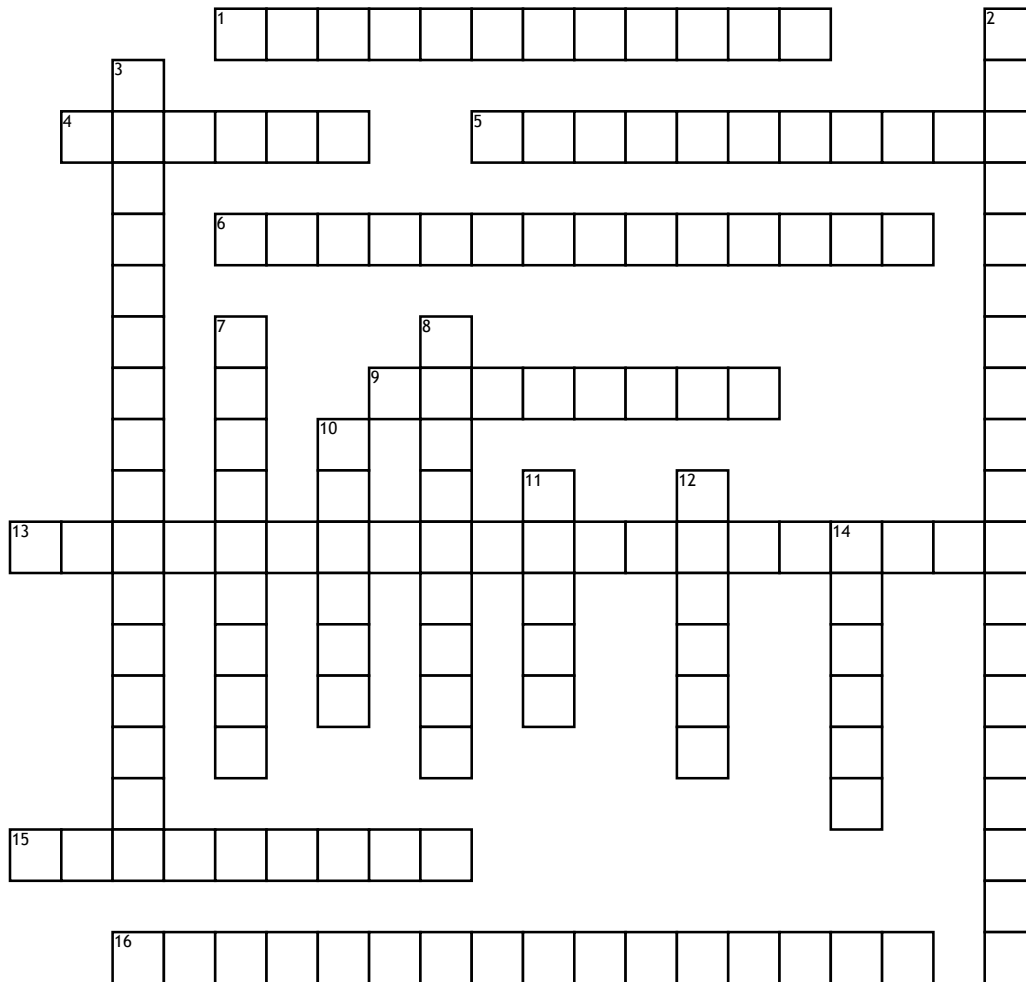


# Free Enterprise System



## Across

1. What is the potential for loss or failure  
 4. What is the money earned from conducting business after all costs and expenses have been paid  
 5. What is it called when other businesses try to take customers away  
 6. What is it called when businesses sell its products to more than one country  
 9. What is exclusive control over a product or the means of producing it  
 13. What encourages individuals to start and operate their own business

15. What does a profitable company do more income than it pays out for costs of goods

16. What is a business that sells its products only in its own country

## Down

2. What businesses chose to compete on the basis of factors that are not related to price?  
 3. What is focusing on the sale price of product  
 7. What is it called when a word, name, symbol, sound, or color that identifies a good or service and that cannot be used by anyone but the owner

8. What involves anything that is authorized by an individual, such as writings, music, and artwork

10. What is it called when you own the rights to the item or an idea

11. What is another word for common in the business world

12. What refers to consumer willingness and ability to buy products

14. What is the amount of goods producers are willing to make and sell

## Word Bank

Patent

Trademark

Generates

Trend

Global Business

Price Competition

Business Risk

Domestic Business

Free Enterprise System

Demand

Supply

Non price Competition

Monopoly

Competition

Copyright

Profit