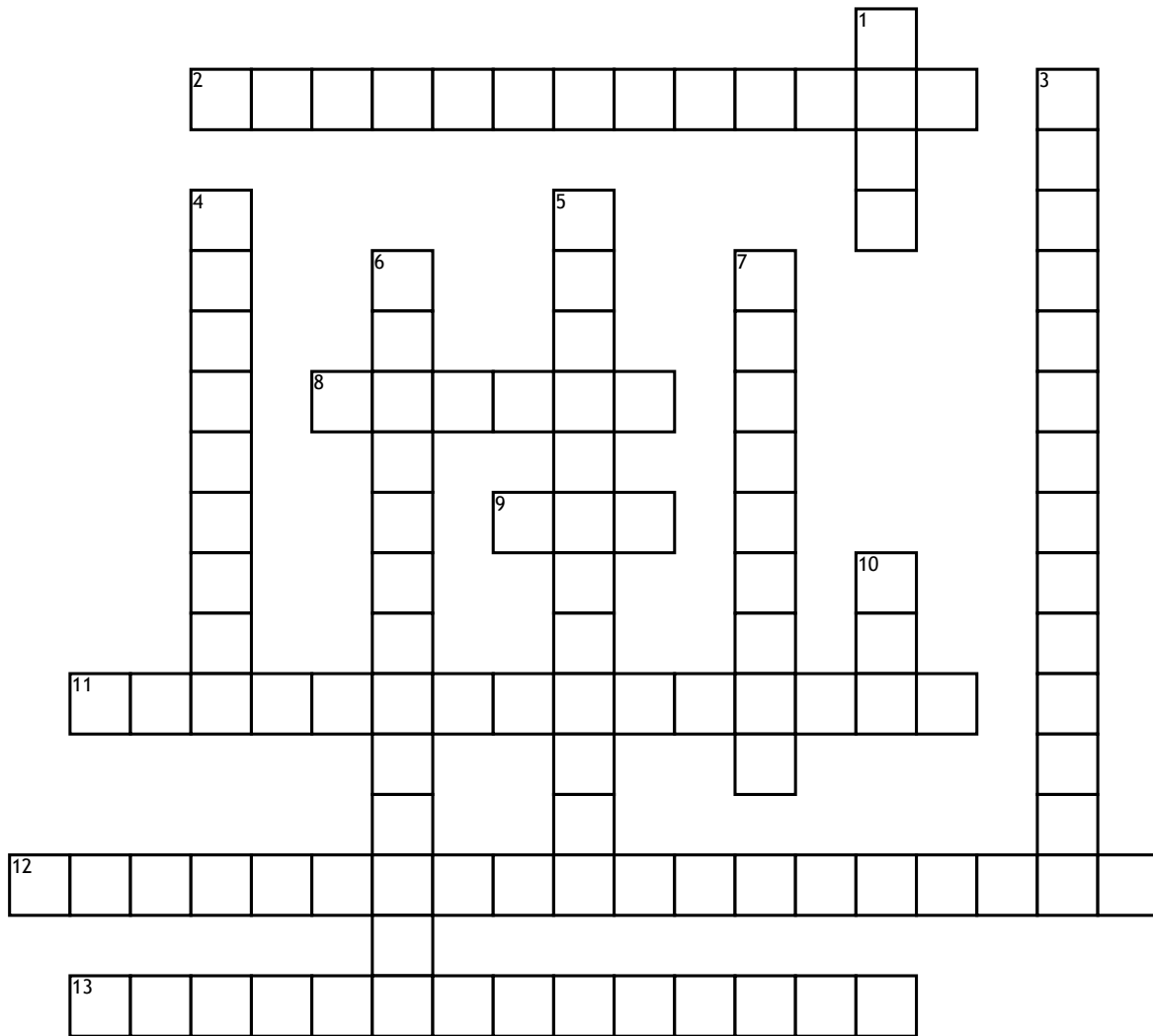


Name: _____

Date: _____

Grade 11 Tourism



Across

2. Having a good balance between activities and leisure

8. It is associated with marketing and promoting the region

9. System that travel companies use to keep track of rooms and seats it has to sell

11. Tourism that takes place in a defined or particular area

12. Being careful and respectful of other peoples cultures

13. A specific group of people you want to send a message to

Down

1. It is associated with development and growth, and improving living standards

3. This covers parts of seven countries

4. Everything a business does to bring attention to its product/service to encourage customers to buy

5. criticism that is useful and can improve a situation

6. Known to be the smelliest place in Namibia

7. A plan for a tour or a journey

10. Computerised system that links information, sales and marketing of major travel companies on one system